Electronic Articles of Incorporation
For

NICHE BUSINESS MEDIA, INC.

The undersigned incorporator, for the purpose of forming a Florida
profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

NICHE BUSINESS MEDIA, INC.

Article II

The principal place of business address:

412 MARLIN ROAD
NORTH PALM BEACH, . 33408

The mailing address of the corporation is:

378 NORTHLAKE BOULEVARD
#273
NORTH PALM BEACH, FL. 33408

Article III

The purpose for which this corporation is organized is:

NICHE BUSINESS MEDIA, INC. WILL PUBLISH HEALTH AND
WELLNESS PUBLICATIONS SERVING THE PUBLIC AND HOLD IN
PERSON HEALTH FAIRS FOR PROFIT.

Article IV

The number of shares the corporation is authorized to issue is:

1,000

Article V

The name and Florida street address of the registered agent is:

CHRISTOPHER W PLATT
412 MARLIN ROAD
NORTH PALM BEACH, FL. 33408

I certify that I am familiar with and accept the responsibilities of
registered agent.

Registered Agent Signature: CHRISTOPHER W PLATT

Article VI

The name and address of the incorporator is:

CHRISTOPHER W PLATT
412 MARLIN ROAD

NORTH PALM BEACH, FL 33408

Electronic Signature of Incorporator: CHRISTOPHER W PLATT

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PRES
CHRISTOPHER W PLATT
412 MARLIN ROAD
NORTH PALM BEACH, FL.   33408

Article VIII

The effective date for this corporation shall be:

01/01/2013