

**Electronic Articles of Incorporation
For**

P12000100924
FILED
December 11, 2012
Sec. Of State
rdunlap

KEYS HAIR CARE PRODUCTS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

KEYS HAIR CARE PRODUCTS, INC.

Article II

The principal place of business address:

618 E. SOUTH STREET
SUITE 500
ORLANDO, FL. US 32801

The mailing address of the corporation is:

POST OFFICE BOX 608385
ORLANDO, FL. US 32860

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

10,000,000

Article V

The name and Florida street address of the registered agent is:

RODNEY M KEYS SR.
20313 CHESTNUT GROVE DRIVE
TAMPA, FL. 33647

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: RODNEY M. KEYS

Article VI

The name and address of the incorporator is:

RODNEY M. KEYS, SR.
20313 CHESTNUT GROVE DRIVE

TAMPA, FL 33647

Electronic Signature of Incorporator: RODNEY M. KEYS, SR.

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P,D
BRADY KEYS JR
2931 BANCHORY ROAD
WINTER PARK, FL. 32792 US

Title: VP,D
LEONARD E BURNETT SR
14341 LORD BARCLAY DRIVE
ORLANDO, FL. 32837 US

Title: VP,D
RODNEY M KEYS SR
20313 CHESTNUT GROVE DRIVE
TAMPA, FL. 33647 US

Title: S,D
JAMIE A KEYS SR
5672 CHUKAR DR.
ORLANDO, FL. 32810 US

Title: T,D
BRADY KEYS III
1507 PAGEANT WAY
ORLANDO, FL. 32808 US

Title: S,D
ANNA M KEYS
2931 BANCHORY ROAD
WINTER PARK, FL. 32792 US

Article VIII

The effective date for this corporation shall be:

12/11/2012