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FLORIDA PROFIT/NON PROFIT CORPORATION NORTH CHALLENGE, INC.

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ARTICLES OF INCORPORATION OF NORTH CHALLENGE, INC.

SECRETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLE I - NAME AND BUSINESS ADDRESS

The name of this Corporation is North Challenge, Inc. Its principal office address and business mailing address is 5391 Fisher Island Drive, Miami Beach, Florida 33109.

ARTICLE II - DURATION

The Corporation shall have a perpetual existence.

ARTICLE III - PURPOSE

The purpose of this Corporation is to engage in any activities or business permitted under the Laws of the United States and Florida.

ARTICLE IV - CAPITAL STOCK

The maximum number of shares which this Corporation is authorized to have outstanding at any time is 1,000 shares of common stock, having no par value per share.

ARTICLE V - BOARD OF DIRECTORS

The Corporation shall be governed by a Board of Directors. The number of directors may be increased or decreased from time to time by vote of the Board of Directors, but in no case shall the number of directors be less than one nor more than nine. The name and address of the director constituting the initial Board of Directors is:

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SECRETARY OF STATE TALEAHASSEL, FLORIDA

Name

Address

Adriana Oiticica Bourguignon Marinho

Av. Niemeyer 179/House 105 Rio de Janeiro, RJ

Brazil 22450-220

ARTICLE VI- INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this Corporation shall be 100 S. Ashley Drive, Suite 400, Tampa, Florida 33602, and the initial registered agent of this corporation at such office shall be CFRA, LLC, a Florida limited liability company, who upon accepting this designation agrees to comply with the provisions of Chapters 48 and 607, Florida Statutes as amended from time to time, with respect to keeping an office open for service of process.

ARTICLE VII- INCORPORATOR

The name and street address of the person signing these Articles of Incorporation is:

Name

Address

Arianne Plasencia

100 SE Second Street Suite 4200 Miami, Florida 33131

Dated: December 4, 2012

Arianne Plasençia, Incorporator

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ACCEPTANCE OF REGISTERED AGENTIALL AHASSI OF S

Having been named as registered agent and to accept service of process for the Company, at the place designated as the registered office, the undersigned hereby accepts the appointment as registered agent and agrees to act in that capacity. The undersigned further agrees to comply with the provisions of all statutes relating to the proper and complete performance of the undersigned's duties, and the undersigned is familiar with and accepts the duties and obligations of the undersigned's position as registered agent.

Dated this 4th day of December, 2012.

Registered Agent:

- 1/

CFRA.

Arizane Plasencia, Esq., Authorized Agent