

**Electronic Articles of Incorporation
For**

P12000095603
FILED
November 19, 2012
Sec. Of State
jshivers

BLUE NILE GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BLUE NILE GROUP, INC.

Article II

The principal place of business address:

6355 NW 7TH AVENUE
MIAMI, FL. US 33150

The mailing address of the corporation is:

6355 NW 7TH AVENUE
MIAMI, FL. US 33150

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

MOHAMED K SHAREIF
6355 NW 7TH AVE
MIAMI, FL. 33150

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MOHAMED K. SHAREIF

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Article VI

The name and address of the incorporator is:

MOHAMED K. SHAREIF
6355 NW 7TH AVE

MIAM, FL 33150

Electronic Signature of Incorporator: MOHAMED K. SHAREIF

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PD
MOHAMED K SHAREIF
6355 NW 7TH AVE
MIAMI, FL. 33150 US