

**Electronic Articles of Incorporation
For**

P12000089456
FILED
October 24, 2012
Sec. Of State
jshivers

BRAND EQUITY PARTNERS II, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BRAND EQUITY PARTNERS II, INC.

Article II

The principal place of business address:

795 CURTISWOOD DRIVE
KEY BISCAYNE, FL. US 33149

The mailing address of the corporation is:

795 CURTISWOOD DRIVE
KEY BISCAYNE, FL. US 33149

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

DASZKAL BOLTON LLP
490 SAWGRASS CORPORATE PARKWAY
STE 200
SUNRISE, FL. 33325

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MARK A. CHAVES

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Article VI

The name and address of the incorporator is:

FRANCISCO TONARELY
795 CURTISWOOD DRIVE

KEY BISCAYNE, FL 33149

Electronic Signature of Incorporator: FRANCISCO TONARELY

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
FRANCISCO TONARELY
795 CURTISWOOD DRIVE
KEY BISCAYNE, FL. 33149 US

Article VIII

The effective date for this corporation shall be:

10/17/2012