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COVER LETTER

Department of State New Filing Section Division of Corporations P. O. Box 6327 Tallahassee, FL 32314

SUBJECT: Digital Assets, Inc.		
(PROPOSED CORPORA	TE NAME – <u>MUST INC</u>	LUDE SUFFIX)
Enclosed are an original and one (1) copy of the arti	icles of incorporation ar	nd a check for:
\$70.00 Filing Fee & Certificate of Status	\$78.75 Filing Fee & Certified Copy	\$87.50 Filing Fee, Certified Copy & Certificate of Status
	ADDITIONAL C	OPY REQUIRED
	e (Printed or typed)	
11721 Delwick Drive	Address	
Windermere, FL 34787	State & Zip	· · · · · · · · · · · · · · · · · · ·
407.877.5992, x113 Daytime To	elephone number	
jim@ijenti.com E-mail address: (to be used	d for future annual report	notification)

NOTE: Please provide the original and one copy of the articles.

ARTICLES OF INCORPORATION OF DIGITAL ASSETS, INC.

FILED 12 OCT 16 M IC 33

The undersigned hereby submits these Articles of Incorporation for the purpose of forming a business corporation under the laws of the State of Florida:

- 1. The name of the corporation is Digital Assets, Inc.
- 2. The address of the initial place of business, mailing address, and the initial registered office of the corporation in the State of Florida is: 12200 W. Colonial Drive, Suite 302, Winter Garden, FL 34787.
- 3. The purpose of the corporation is to provide marketing services, systems, and products to businesses and individual consumers and to develop a profit for the shareholders.
- 4. The number of shares the corporation is authorized to issue is Ten million (10,000,000), with \$0.01 par value.
- 5. The name and address of the initial President, Secretary, and Director is James M. McArdle at: 11721 Delwick Drive, Windermere, FL 34786.
- 6. The name and address of its initial registered agent is James M. McArdle at: 11721 Delwick Drive, Windermere, FL 34786.
- 7. The name and address of the incorporator is James M. McArdle at: 11721 Delwick Drive, Windermere, FL 34786.
- 8. To the fullest extent permitted by Florida law as it exists or may hereafter be amended, no person who is serving or who has served as a director of the corporation shall be personally liable to the corporation or any of its shareholders for monetary damages for breach of duty as a director. No amendment or repeal of this article, nor the adoption of any provision to these Articles of Incorporation inconsistent with this article, shall eliminate or reduce the protection granted herein with respect to any matter that occurred prior to such amendment, repeal, or adoption.

9. These articles will become effective upon filing with the State of Florida this day, the 10th day of October, 2012.

James M. McArdle, Incorporator

ACCEPTANCE OF REGISTERED AGENT

Having been named as registered agent and to accept service of process for Digital Assets, Inc., at the place designated in the Articles of Incorporation, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

James M. McArdle

Dated: October 10, 2012

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SECRETARY OF STATE
TALLAMASSEE, FLOREDA