

**Electronic Articles of Incorporation
For**

P12000085128
FILED
October 09, 2012
Sec. Of State
jshivers

NU SKIN ENTERPRISES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

NU SKIN ENTERPRISES, INC.

Article II

The principal place of business address:

101 N. RIVERSIDE DR.
214
POMPANO BEACH, FL. 33062

The mailing address of the corporation is:

101 N. RIVERSIDE DR.
214
POMPANO BEACH, FL. 33062

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

MICHAEL DOWNS
101 N RIVERSIDE DR
214
POMPANO BEACH, FL. 33062

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MICHAEL DOWNS

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Article VI

The name and address of the incorporator is:

MICHAEL DOWNS
101 N RIVERSIDE DR.
214
POMPANO BEACH, FL 33062

Electronic Signature of Incorporator: MICHAEL DOWNS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
MICHAEL A DOWNS
101 N. RIVERSIDE DR
POMPANO BEACH, FL. 33062