

**Electronic Articles of Incorporation
For**

P12000077174
FILED
September 11, 2012
Sec. Of State
jshivers

BRAND STORY EXPERTS INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BRAND STORY EXPERTS INC.

Article II

The principal place of business address:

703 GULF DRIVE SOUTH
UNIT 3
BRADENTON BEACH, FL. 34217

The mailing address of the corporation is:

703 GULF DRIVE SOUTH
UNIT 3
BRADENTON BEACH, FL. 34217

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

200 WITHOUT PAR VALUE

Article V

The name and Florida street address of the registered agent is:

SAMANTHA BRUNO
703 GULF DRIVE SOUTH
UNIT 3
BRADENTON BEACH, FL. 34217

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: SAMANTHA BRUNO

Article VI

The name and address of the incorporator is:

STEVEN WEISS
ALLSTATE CORPORATE SERVICES CORP
1222 AVENUE M, SUITE 301
BROOKLYN, NY 11230

Electronic Signature of Incorporator: STEVEN WEISS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
KELLY KEENAN
703 GULF DRIVE SOUTH, UNIT 3
BRADENTON BEACH, FL. 34217

Title: TREA
SAMANTHA BRUNO
703 GULF DRIVE SOUTH, UNIT 3
BRADENTON BEACH, FL. 34217