

**Electronic Articles of Incorporation
For**

P12000075467
FILED
September 05, 2012
Sec. Of State
jshivers

GENESIS BRANDS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
GENESIS BRANDS, INC.

Article II

The principal place of business address:
2800 S OCEAN BLVD
BOCA RATON, FL. 33432

The mailing address of the corporation is:
2800 S OCEAN BLVD
BOCA RATON, FL. 33432

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
1000

Article V

The name and Florida street address of the registered agent is:
DUBROW DUKER & ASSOCIATES, P.A.
5401 N UNIVERSITY DR.
SUITE 204
CORAL SPRINGS, FL. 33067

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: B. ALAN DUBROW

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Article VI

The name and address of the incorporator is:

B. ALAN DUBROW
5401 N UNIVERSITY DR.
SUITE 204
CORAL SPRINGS, FL 33067

Electronic Signature of Incorporator: B. ALAN DUBROW

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ROSALIE FARNSWORTH
2800 S OCEAN BLVD.
BOCA RATON, FL. 33432

Article VIII

The effective date for this corporation shall be:

08/30/2012