

**Electronic Articles of Incorporation
For**

P12000071597
FILED
August 21, 2012
Sec. Of State
jshivers

WHAT' S THE OCCASSION INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

WHAT' S THE OCCASSION INC

Article II

The principal place of business address:

1804 SENTRY OAK CT
FLEMING ISLAND, FL. 32003

The mailing address of the corporation is:

1804 SENTRY OAK CT
FLEMING ISLAND, FL. 32003

Article III

The purpose for which this corporation is organized is:

TO PROVIDE RETAIL PRODUCTS AND SERVICES

Article IV

The number of shares the corporation is authorized to issue is:

10

Article V

The name and Florida street address of the registered agent is:

MARGARET C THOMAS
1804 SENTRY OAK CT
FLEMING ISLAND, FL. 32003

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MARGARET C THOMAS

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Article VI

The name and address of the incorporator is:

MARGARET C THOMAS
1804 SENTRY OAK CT

FLEMING ISLAND, FLORIDA 32003

Electronic Signature of Incorporator: MARGARET C THOMAS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P,S
MARGARET C THOMAS
1804 SENTRY OAK CT
FLEMING ISLAND, FL. 32003 U