

**Electronic Articles of Incorporation
For**

P12000064559
FILED
July 24, 2012
Sec. Of State
rdunlap

BALLYHOO BRAND MANAGEMENT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BALLYHOO BRAND MANAGEMENT, INC.

Article II

The principal place of business address:

2305 EDGEWATER DRIVE
1709
ORLANDO, FL. 32804

The mailing address of the corporation is:

2305 EDGEWATER DRIVE
1709
ORLANDO, FL. 32804

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

LIPPMAN LAW OFFICES, P.A.
255 SOUTH ORANGE AVE
720
ORLANDO, FL. 32801

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MARK LIPPMAN

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Article VI

The name and address of the incorporator is:

MARK LIPPMAN
255 SOUTH ORANGE AVE
720
ORLANDO, FL 32801

Electronic Signature of Incorporator: MARK LIPPMAN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D
MEGAN M TONGS
2305 EDGEWATER DRIVE, APT. 1709
ORLANDO, FL. 32804 US

Article VIII

The effective date for this corporation shall be:

07/24/2012