

**Electronic Articles of Incorporation
For**

P12000052580
FILED
June 08, 2012
Sec. Of State
psmith

DNA AS SEEN ON TV, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
DNA AS SEEN ON TV, INC.

Article II

The principal place of business address:
539 S. SUNDANCE DRIVE
LAKE MARY, FL. 32746

The mailing address of the corporation is:
539 S. SUNDANCE DRIVE
LAKE MARY, FL. 32746

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
100

Article V

The name and Florida street address of the registered agent is:
ARIELA KRUDO
539 S. SUNDANCE DRIVE
LAKE MARY, FL. 32746

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ARIELA KRUDO

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Article VI

The name and address of the incorporator is:

ARIELA KRUDO
539 S. SUNDANCE DR.

LAKE MARY, FL 32746

Electronic Signature of Incorporator: ARIELA KRUDO

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ARIELA KRUDO
539 S. SUNDANCE DRIVE
LAKE MARY, FL. 32746

Article VIII

The effective date for this corporation shall be:

06/08/2012