

**Electronic Articles of Incorporation
For**

P12000048824
FILED
May 25, 2012
Sec. Of State
jshivers

FITNESS MEDIA SYSTEMS INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

FITNESS MEDIA SYSTEMS INC.

Article II

The principal place of business address:

313 BAYVIEW STREET
TITUSVILLE, FL. 32780

The mailing address of the corporation is:

313 BAYVIEW STREET
TITUSVILLE, FL. 32780

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000000

Article V

The name and Florida street address of the registered agent is:

THOMAS MUNDY
313 BAYVIEW STREET
TITUSVILLE, FL. 32780

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: THOMAS MUNDY

Article VI

The name and address of the incorporator is:

KEITH JONES
460 SOUTH G STREET

OXNARD, CA 93030

Electronic Signature of Incorporator: KEITH JONES

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
KEITH JONES
460 SOUTH G STREET
OXNARD, CA. 93030

Title: P
THOMAS MUNDY
313 BAYVIEW STREET
TITUSVILLE, FL. 32780

Title: VP
ANDREW HAYNES
22 JAY STREET
SOMERVILLE, MA. 02144

Article VIII

The effective date for this corporation shall be:

05/25/2012