Electronic Articles of Incorporation For

P12000046125 FILED May 17, 2012 Sec. Of State jshivers

START COSMETICS INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: START COSMETICS INC

Article II

The principal place of business address:

3801 HOLLYWOOD BLVD 100A HOLLYWOOD, FL. US 33021

The mailing address of the corporation is:

3801 HOLLYWOOD BLVD 100A HOLLYWOOD, FL. US 33021

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

TALY DERY 3801 HOLLYWOOD BLVD 100A HOLLYWOOD, FL. 33021

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: TALY DERY

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Article VI

The name and address of the incorporator is:

TALY DERY 3801 HOLLYWOOD BLVD 100A HOLLYWOOD, FL 33021

Electronic Signature of Incorporator: TALY DERY

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P AMNON GOLDSTEIN 5007 SAGO PALM CIR TAMARAC, FL. 33319 US

Title: COO ERAN DANINO 3330 NE 190TH ST #2017 AVENTURA, FL. 33180 US

Title: CFO TALY DERY 3801 HOLLYWOOD BLVD #100A HOLLYWOOD, FL. 33021 US

Title: SH ART COSMETICS INC 3801 HOLLYWOOD BLVD #100A HOLLYWOOD, FL. 33021 US

Title: SH STAR MARKETING PARTNERS INC 3801 HOLLYWOOD BLVD #100A HOLLYWOOD, FL. 33021 US