

**Electronic Articles of Incorporation  
For**

P12000046111  
FILED  
May 17, 2012  
Sec. Of State  
bmcknight

SHADE TREE MEDIA INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:  
SHADE TREE MEDIA INC

**Article II**

The principal place of business address:  
301 W PLATT ST  
SUITE 15  
TAMPA, FL. US 33606

The mailing address of the corporation is:  
301 W PLATT ST  
SUITE 15  
TAMPA, FL. US 33606

**Article III**

The purpose for which this corporation is organized is:  
ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:  
300

**Article V**

The name and Florida street address of the registered agent is:  
JIM F FAILE  
301 W PLATT STREET  
SUITE 15  
TAMPA, FL. 33606

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JIM F FAILE

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## Article VI

The name and address of the incorporator is:

JIM F FAILE  
301 W PLATT STREET  
SUITE 15  
TAMPA, FL 33606

Electronic Signature of Incorporator: JIM F FAILE

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

## Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
JIM F FAILE  
301 W PLATT STREET STE 15  
TAMPA, FL. 33606 US

Title: VP  
MATT PEZZULLO  
301 W PLATT STREET STE 15  
TAMPA, FL. 33606 US

Title: S  
JESSIE WITHAM  
301 W PLATT ST STE 15  
TAMPA, FL. 33606 US

## Article VIII

The effective date for this corporation shall be:

05/17/2012