Electronic Articles of Incorporation For

P12000044166 FILED May 10, 2012 Sec. Of State psmith

POUND, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

POUND, INC.

Article II

The principal place of business address:

414 DELANEY PARK DRIVE ORLANDO, FL. US 32806

The mailing address of the corporation is:

28 W CENTRAL BOULEVARD 4TH FLOOR ORLANDO, FL. US 32801

Article III

The purpose for which this corporation is organized is: EVENT PROMOTION AND MANAGEMENT

Article IV

The number of shares the corporation is authorized to issue is: 2000

Article V

The name and Florida street address of the registered agent is:

DIRK ROSKAM 28 W CENTRAL BOULEVARD 4TH FLOOR ORLANDO, FL. 32801

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: DIRK ROSKAM

Article VI

The name and address of the incorporator is:

DIRK ROSKAM 28 W CENTRAL BOULEVARD

ORLANDO FL, 32801

Electronic Signature of Incorporator: DIRK ROSKAM

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P JAMES FAHERTY 414 DELANEY PARK DRIVE ORLANDO, FL. 32806 US

Title: VSD DIRK ROSKAM 28 W CENTRAL BOULEVARD 4TH FLOOR ORLANDO, FL. 32801 US

Title: T BRIAN BRAAT 2687 44TH STREET SE KENTWOOD, MI. 49512 US

Article VIII

The effective date for this corporation shall be:

05/09/2012

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