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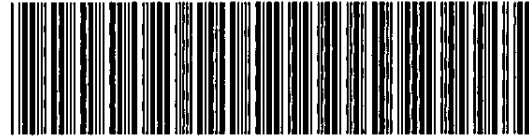
(Business Entity Name)

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12 MAY -8 AM 8:23

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

MRS  
5/11/12

# HICKS, MOTTO & EHRLICH

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*Reply to: Palm Beach Gardens*

May 3, 2012

Florida Department of State  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

*Kenneth E. Ehrlich*<sup>+</sup>^

*James H. Hicks*\*

*Michael A. Motto*<sup>o</sup>

*Phyllis L. Shuster*<sup>+</sup>\*

*Mark H. Mirkin*<sup>++</sup>

*Peter S. Van Keuren*<sup>\*\*</sup>^

*Brett M. Steinberg*

*Daniel L. Franks*

*John W. Carroll, PA*<sup>\*</sup>  
*of counsel*

**Re: Articles of Incorporation: Business Writer Inc.**

Ladies and Gentlemen:

Enclosed for filing please find an original and a duplicate of Articles of Incorporation for Business Writer Inc. as well as a check payable to the Florida Department of State in the amount of \$70.00 for the filing fee. Please return a stamped copy of the filed Articles to the undersigned at the Palm Beach Gardens letterhead address.

Thank you.

Very truly yours,

**HICKS, MOTTO & EHRLICH, P.A.**

Mark H. Mirkin

\* BOARD CERTIFIED  
CIVIL TRIAL LAWYER

+ ALSO ADMITTED TO  
GEORGIA BAR

^ SUPREME COURT CERTIFIED  
CIVIL MEDIATOR

<sup>o</sup> ALSO ADMITTED TO  
NEW YORK & NEW JERSEY  
BAR

<sup>++</sup> ALSO ADMITTED TO  
ILLINOIS BAR

<sup>++</sup> ALSO ADMITTED TO  
NORTH CAROLINA BAR

**ARTICLES OF INCORPORATION**

**of**

**Business Writer Inc.**

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

The undersigned, for the purposes of incorporating a corporation under the Florida Business Corporation Act, does hereby execute those Articles of Incorporation and does hereby certify as follows:

FIRST: The name of the corporation (hereinafter called the "Corporation") is Business Writer Inc. The principal place of business is 3399 PGA Blvd. #300, Palm Beach Gardens, Florida 33410.

SECOND: The address of the registered office of the Corporation in the State of Florida is 3399 PGA Blvd. #300, Palm Beach Gardens, Palm Beach County, Florida 33410 and the name of the registered agent of the Corporation in the State of Florida at such address is Mark H. Mirkin.

THIRD: The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the Florida Business Corporation Act.

FOURTH: The Corporation is authorized to issue one million (1,000,000) shares of Common Stock with a par value of \$0.01 per share.

FIFTH: The Corporation shall continue to exist perpetually.

SIXTH: Elections of directors need not be by written ballot unless the Bylaws of the Corporation shall so provide. Meetings of shareholders may be held within or outside the State of Florida, as the Bylaws may provide. The books of the Corporation may be kept (subject to any provision contained in the statutes) outside the State of Florida at such place or places as might be designated from time to time by the Board of Directors or in the Bylaws of the Corporation.

SEVENTH: The Corporation has four (4) directors initially. The names and addresses of the initial directors are Kenneth E. Ehrlich, 3399 PGA Blvd., Palm Beach Gardens, Florida 33410, James H. Hicks, 3399 PGA Blvd., Palm Beach Gardens, Florida 33410, Mark H. Mirkin, 3399 PGA Blvd., Palm Beach Gardens, Florida 33410, and Michael A. Motto, 3399 PGA Blvd., Palm Beach Gardens, Florida 33410.

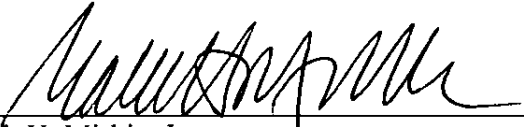
EIGHTH: A director of the Corporation shall, to the full extent permitted by the Florida Business Corporation Act as it now exists or as it may hereafter be amended, not be liable to the Corporation or its shareholders for monetary damages for breach of fiduciary duty as a director. Neither any amendment nor repeal of this Article EIGHTH, nor the adoption of any provision of these Articles of Incorporation inconsistent with this Article EIGHTH, shall eliminate or reduce the effect of this Article EIGHTH in respect of any matter occurring, or any cause

of action, suit or claim that, but for this Article EIGHTH, would accrue or arise, prior to such amendment, repeal or adoption of an inconsistent provision.

NINTH: The Corporation shall, to the fullest extent permitted by the Florida Business Corporation Act as amended from time to time, indemnify all persons whom it may indemnify pursuant thereto.

TENTH: The incorporator of the Corporation is Mark H. Mirkin, whose mailing address is 3399 PGA Blvd. #300, Palm Beach Gardens, Florida 33410.

I, the undersigned, being the incorporator hereinabove named, for the purpose of forming a corporation pursuant to the Florida Business Corporation Act, do execute these Articles of Incorporation, hereby declaring and certifying that this is my act and deed and the facts herein stated are true, and accordingly have hereunto set my hand this 3d day of May, 2012.

  
\_\_\_\_\_  
Mark H. Mirkin, Incorporator  
Florida Bar No. 464694

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**CERTIFICATE DESIGNATING PLACE OF BUSINESS  
OR DOMICILE FOR THE SERVICE OF PROCESS  
WITHIN THIS STATE, NAMING AGENT UPON WHOM  
PROCESS MAY BE SERVED**

The following is submitted in accordance with the requirements of Chapter 48.091 of the Florida Statutes:

Business Writer Inc., desiring to organize under the laws of the State of Florida with its registered office as indicated in the Articles of Incorporation as 3399 PGA Blvd. #300, Palm Beach Gardens, Palm Beach County, Florida 33410, has named Mark H. Mirkin as its agent to accept service of process within this State.

**ACKNOWLEDGEMENT**

Having been named to accept service of process for the above-stated Corporation at the place designated in this Certificate, I hereby agree to act in this capacity and to comply with the provisions of Chapter 48.091 of the Florida Statutes relative to keeping open said office.



Mark H. Mirkin

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TALLAHASSEE, FLORIDA