

**Electronic Articles of Incorporation
For**

P12000040925
FILED
May 01, 2012
Sec. Of State
jshivers

SIMPLY BEAUTY XPRESSIONZ INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SIMPLY BEAUTY XPRESSIONZ INC

Article II

The principal place of business address:

577 DELTONA BLVD
17
DELTONA, FL. 32725

The mailing address of the corporation is:

6 LIBERTY AVE
SORRENTO, FL. 32776

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

LESLEY ANN QUEZADA
218 LAKEBREEZE CIR
LAKE MARY, FL. 32746

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: LESLEY ANN QUEZADA

Article VI

The name and address of the incorporator is:

ALBERT IRIZARRY
16 LIBERTY AVE

SORRENTO, FL 32776

Electronic Signature of Incorporator: ALBERT IRIZARRY

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ALBERT IRIZARRY
16 LIBERTY AVE
SORRENTO, FL. 32776 US

Title: VP
LESLEY ANN QUEZADA
218 LAKEBREEZE CIRCLE
LAKE MARY, FL. 32746 US

Article VIII

The effective date for this corporation shall be:

04/27/2012