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FLORIDA DEPARTMENT OF STATE Division of Corporations

April 13, 2012

PATRICK CASTRONOVO 4050 NW 42ND AVE SUITE 315 LAUDERDALE LAKES, FL 33319

SUBJECT: RIGHT ON TARGET ADVERTISING, INC.

Ref. Number: W12000020740

We have received your document for RIGHT ON TARGET ADVERTISING, INC. and your check(s) totaling \$87.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Article VI - Initial Board of Directors states that you will have two (2) intially but you only have 1 listed.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6052.

Diane Cushing Regulatory Specialist II Supervisor

Letter Number: 412A00011785

ARTICLES OF INCORPORATION of

Right on Target Advertising, Inc

ARTICLE I - NAME

The name of this corporation is Right On Target Advertising, Inc.

TALLAHASSEE, FLORIDA

ARTICLE II - PRINCIPAL OFFICE

The mailing address of this corporation shall be:

4050 NW 42nd Ave, Suite 315 Lauderdale Lakes, FL 33319

ARTICLE III – PURPOSE

This corporation is organized for the purpose of transacting any or all lawful business, specifically in the service of marketing consulting.

ARTICLE IV - CAPITAL STOCK

This corporation is authorized to issue 100,000 shares of \$1.00 par value common stock which shall be designated as "Common Shares"

ARTICLE V - INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is:

4050 NW 42nd Ave, Suite 315 Lauderdale Lakes, FL 33319

The initial registered agent of this corporation is: Patrick Castronovo

ARTICLE VI – INITIAL BOARD OF DIRECTORS

The corporation shall initially have two (2) directors and officers. The name and address of the initial board of directors is:

(1) Patrick Castronovo 4050 NW 42nd Ave, Suite 315 Lauderdale Lakes, FL 33319

(2) Johanna Annechiarico 4050 NW 42nd Ave, Suite 315 Lauderdale Lakes, FL 33319

ARTICLE VII – INCORPORATOR

The name and address of the Incorporator signing these Articles is:

Patrick Castronovo 4050 NW 42nd Ave, Suite 315 Lauderdale Lakes, FL 33319

ARTICLE VIII - PRE EMPTIVE RIGHTS

Every shareholder, upon the sale for consideration of any new stock of this corporation shall have the right to purchase his pro rata share thereof at the price at which it is offered to others.

ARTICLE IX – INDEMNIFICATION

The corporation shall indemnify any officer or director, current or former, to the full extent permitted by law.

ARTICLE - X - AMENDMENT

This corporation reserves the right to amend or repeal any provision contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

ARTICLE XI – SMALL BUSINESS CORPORATION & SECTION 44 STOCK

This corporation will be organized under the laws of the US Internal Revenue Service as a small business corporation (S Corp) and section 1244 stock.

IN WITNESS WHEREOF, the undersigned Incorporator has executed these Article of Incorporation on the date of signing.

NOTARY PUPI IC-STATE OF FLORIDA
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