

Electronic Articles of Incorporation For

P12000035940
FILED
April 16, 2012
Sec. Of State
jshivers

PLANET FASHION MEDIA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PLANET FASHION MEDIA, INC.

Article II

The principal place of business address:

2221 NE 164TH ST.
1256
NORTH MIAMI BEACH, FL. 33160

The mailing address of the corporation is:

2221 NE 164TH ST.
1256
NORTH MIAMI BEACH, FL. 33160

Article III

The purpose for which this corporation is organized is:

AN ONLINE MAGAZINE, WEB CHANNEL, NEWSLETTER, AND ONLINE STORE.

Article IV

The number of shares the corporation is authorized to issue is:

100,000

Article V

The name and Florida street address of the registered agent is:

CELIA EVANS
2221 NE 164TH ST.
1256
NORTH MIAMI BEACH, FL. 33160

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: CELIA EVANS

Article VI

The name and address of the incorporator is:

MATTHEW C. HOWE
401 69TH ST.
1403
MIAMI BEACH, FL 33141

Electronic Signature of Incorporator: MATTHEW C. HOWE

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
CELIA EVANS
2221 NE 164TH ST. SUITE 1256
NORTH MIAMI BEACH, FL. 33160

Title: COO
MATTHEW C HOWE
401 69TH ST. #1403
MIAMI BEACH, FL. 33141

Article VIII

The effective date for this corporation shall be:

04/15/2012