Florida Department of State

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Account Name : ARES & COMPANY, C.P.A., P.A.

Account Number : I20000000268 Phone : (305)229-8256

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FLORIDA PROFIT/NON PROFIT CORPORATION KEEP IT SIMPLE PRODUCTS, INC.

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April 13, 2012

FLORIDA DEPARTMENT OF STATE

Division of Corporations

ARES & COMPANY, C.P.A., P.A.

SUBJECT: KEEP IT SIMPLE PRODUCTS, INC.

REF: W12000020724

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refax the complete document, including the electronic filing cover sheet.

Entities may file using only the entity's name. Please delete any reference to the "doing business as name" in your document. If you wish to register your fictitious name, you may do so by filing an application and submitting the appropriate fees to this office.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

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Jessica A Fason Regulatory Specialist II FAX Aud. #: H12000097130 Letter Number: 312A00011724

Hacher

P.O BOX 6327 - Tallahassee, Florida 32314

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ARTICLES OF INCORPORATION

OF

KEEP IT SIMPLE PRODUCTS, INC.

TO THE SEE OF CO. THE UNDERSIGNED has executed the following document as incorporator of the above named corporation, a corporation organized under the laws of the State of Florida, and all rights, duties and obligations of the undersigned as incorporator, and those of the corporation, are to be determined in accordance with the law of the State of Florida.

ARTICLE 1

The name of this corporation shall be:

KEEP IT SIMPLE PRODUCTS, INC.

ARTICLE II

This corporation shall commence existence upon the filing of these Articles of Incorporation by the Department of State, State of Florida, and shall have perpetual existence.

ARTICLE III

The general nature of the business and objects and purpose proposed to be transacted and carried on by this corporation are to do any and all of the things, as fully and to the same extent as natural persons might do, viz:

PREPARED BY: ARES & COMPANY CPA PA

3636 SW 87TH AVE. MIAMI, FL. 33165 PH: (305) 229-8256 FAX: (305) 229-8252

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Transact any and all lawful business.

(1) Said corporation shall further have powers:

To have perpetual succession by its corporate name,

KEEP IT SIMPLE PRODUCTS, INC.

ARTICLE IV

The aggregate number of shares which the corporation shall have authority to issue is the total sum of 100 shares, having an individual par value of US\$10.00. Unless otherwise stated in these articles, or in an amendment to these articles, there shall be only one (1) class of stock of this corporation.

ARTICLE V

The name and street address of the initial Registered Agent of this corporation shall be:

LINDA COLLINS 10773 NW 58TH ST – UNIT 548 DORAL, FL. 33178

The principal place of business and mailing address shall be:

10773 NW 58TH ST. – UNIT 548 DORAL, FL. 33178 4/13/2012 12:01 PM FROM: Fax Ares _Company, CPA TO: 18506176381 PAGE: 005 OF 006

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SECHETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLE VI

The initial Board of Directors and Shareholders shall be composed by THREE (3) persons, whose names and addresses are:

LINDA COLLINS

PRESIDENT

34% SHAREHOLDER

9982 NW 5TH CT.

PLANTATION, FL. 33324

JENNY INTERIANO

VICE-PRESIDENT -

33% SHAREHOLDER

10850 NW 89TH TERR BLDG. 5 - UNIT 106 DORAL, FL. 33178

JOHN CASTELLANOS

DIRECTOR

33% SHAREHOLDER

15149 NW 7TH STREET

PEMBROKE PINES, FL. 33028

The name and address of the incorporator executing these Articles of Incorporation is:

LINDA COLLINS 10773 NW 58TH ST UNIT 548 DORAL, FL. 33178

IN WITNESS WHEREOF, the undersigned officers of the Corporation have executed these Articles of Incorporation this 12TH day of April, 2012.

VICE-PRESIDENT

JOHN CASTELLANOS

DIRECTOR

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

CERTIFICATE OF DESIGNATION REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provision of sections 607.0501 or 617.0501, Florida Statutes, the undersigned corporation, organized under the law of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The Name of the Corporation is:

KEEP IT SIMPLE PRODUCTS, INC.

2. The name and address of the Registered Agent and office is:

SIGNATURE:

LINDA COLLINS 10773 NW 58TH ST # 548 DORAL, FL. 33178

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

EINDA COBLINS

DATE: 04/13/12