

**Electronic Articles of Incorporation
For**

P12000035117
FILED
April 12, 2012
Sec. Of State
bmcknight

MARKETING MIX DIRECT , INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

MARKETING MIX DIRECT , INC.

Article II

The principal place of business address:

1975 EAST SUNRISE BLVD
SUITE 800
FORT LAUDERDALE, FL. US 33304

The mailing address of the corporation is:

1975 EAST SUNRISE BLVD
SUITE 800
FORT LAUDERDALE, FL. US 33304

Article III

The purpose for which this corporation is organized is:

TELEMARKET PRODUCTS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

AMERICAN SAFETY COUNCIL, INC.
5125 ADANSON ST.
SUITE 500
ORLANDO, FL. 32804

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: LAURA REGIER

Article VI

The name and address of the incorporator is:

LAURA FARRELL
1975 EAST SUNRISE BLVD
SUITE 800
FORT LAUDERDALE FL, 33304

Electronic Signature of Incorporator: LAURA FARRELL

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PVST
LAURA FARRELL
1975 EAST SUNRISE BLVD SUITE 800
FORT LAUDERDALE, FL. 33304 US

Title: D
LAURA FARRELL
1975 EAST SUNRISE BLVD SUITE 800
FORT LAUDERDALE, FL. 33304 US

Title: D
CARYN FARRELL
1975 EAST SUNRISE BLVD SUITE 800
FORT LAUDERDALE, FL. 33304 US

Article VIII

The effective date for this corporation shall be:

05/01/2012