Electronic Articles of Incorporation For

P12000027381 FILED March 20, 2012 Sec. Of State vherring

CRUNCHY PUBLISHING CORP

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

CRUNCHY PUBLISHING CORP

Article II

The principal place of business address:

189 S ORANGE AVE #1530-B ORLANDO, FL. 32801

The mailing address of the corporation is:

189 S ORANGE AVE #1530-B ORLANDO, FL. 32801

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 10000

Article V

The name and Florida street address of the registered agent is:

NEIL V DUFVA 150 E ROBINSON ST UNIT 2212 ORLANDO, FL. 32801

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: NEIL DUFVA

Article VI

The name and address of the incorporator is:

NEIL DUFVA 150 E ROBINSON ST UNIT 2212 ORLANDO

Electronic Signature of Incorporator: NEIL DUFVA

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P NEIL DUFVA 150 E ROBINSON ST UNIT 2212 ORLANDO, FL. 32801 US

Title: VP JOHN G HARGROVE II 55 WEST CHURCH ST UNIT 2711 ORLANDO, FL. 32801

Article VIII

The effective date for this corporation shall be:

03/20/2012

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