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**ARTICLES OF AMENDMENT
TO
ARTICLES OF INCORPORATION
OF
PROLOGIC LOYALTY MARKETING SERVICES INC.**

Document No. P12000023369

Pursuant to the provisions of section 607.1006, Florida Statutes, **ProLogic Loyalty Marketing Services Inc.**, a Florida profit corporation, adopts the following amendment to its Articles of Incorporation:

1. The name of the corporation as currently filed with the Florida Department of State is:

ProLogic Loyalty Marketing Services Inc.

2. Article I of the Articles of Incorporation is amended to read in its entirety, as follows:

ARTICLE I: NAME

The name of the corporation shall be **ProLogic Consumer Marketing Services Inc.**

3. The amendment does not provide for an exchange, reclassification or cancellation of any issued shares.

4. The foregoing amendment of the Articles of Incorporation was adopted on March 14, 2012 by the board of directors of the corporation without shareholder action and shareholder action was not required.

DATED this 14th day of March, 2012.

**PROLOGIC LOYALTY MARKETING
SERVICES INC.**

By: George Kase
Name: George Kase
Title: Secretary