

**Electronic Articles of Incorporation
For**

P12000017015
FILED
February 20, 2012
Sec. Of State
jshivers

PIER 12 PHOTOGRAPHY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PIER 12 PHOTOGRAPHY, INC.

Article II

The principal place of business address:

2223 TRADE CENTER WAY
NAPLES, FL. US 34109

The mailing address of the corporation is:

2223 TRADE CENTER WAY
NAPLES, FL. US 34109

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

JEREMY STERK
2223 TRADE CENTER WAY
NAPLES, FL. 34109

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JEREMY STERK

Article VI

The name and address of the incorporator is:

JEREMY STERK
2223 TRADE CENTER WAY

NAPLES, FL 34109

Electronic Signature of Incorporator: JEREMY STERK

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
LAURA CECIL
2223 TRADE CENTER WAY
NAPLES, FL. 34109 US

Title: VP
JEREMY STERK
2223 TRADE CENTER WAY
NAPLES, FL. 34109 US

Article VIII

The effective date for this corporation shall be:

02/20/2012