

**Electronic Articles of Incorporation
For**

P12000016344
FILED
February 17, 2012
Sec. Of State
jshivers

HELLO BEAUTIFUL, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HELLO BEAUTIFUL, INC.

Article II

The principal place of business address:

405 DEL PRADO BLVD
102
CAPE CORAL, FL. US 33909

The mailing address of the corporation is:

405 DEL PRADO BLVD
102
CAPE CORAL, FL. US 33909

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

ALYSSA B GEE
3514 SW 15TH AVE
CAOE CORAL, FL. 33914

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ALYSSA B GEE

Article VI

The name and address of the incorporator is:

CYNTHIA A. CORRENTI 405
DEL PRADO BLVD 102
CAPE
CORAL, FL 33909

Electronic Signature of Incorporator: CYNTHIA A. CORRENTI

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ALYSSA B GEE
3514 SW 15TH AVE
CAPE CORAL, FL. 33914 US

Title: VP
DANIELLE TOSCANO
405 DEL PRADO BLVD SYE 102
CAPE CORAL, FL. 33909

Article VIII

The effective date for this corporation shall be:

02/20/2012