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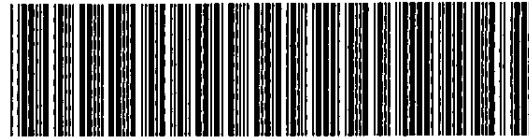
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Michael D. Chiumento
Michael D. Chiumento III
Ronald A. Hertel

Scott/Alan Selis, P.A.
Scott A. Selis

Marc E. Dwyer, P.A.
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A P.L.L.C. of P.A.s

Reply To:
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January 31, 2012

Secretary of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Re: Noetic Insight, Inc.

Dear Sir/Madam:

Enclosed please find an original and one (1) copy of Articles of Incorporation for the above corporation, together with our firm's checks in the total amount of \$78.75 representing your filing fee. If all is in order, kindly file the Articles and return a copy of same to the undersigned.

If you have any questions, please do not hesitate to call.

Sincerely,

Karolyn Sheekey
encl.

ARTICLES OF INCORPORATION
of
NOETIC INSIGHT, INC.

The undersigned incorporators of these Articles of Incorporation, each a natural person competent to contract, hereby associate themselves together to form a corporation under the laws of the State of Florida.

ARTICLE I. NAME

The name of this corporation is:

NOETIC INSIGHT, INC.

ARTICLE II. NATURE OF BUSINESS

The general nature of the business to be transacted by this corporation is to operate a data development company selling advertising on the internet; and to engage in every and any aspect and phase of any and every lawful business, including, but not limited to, the following activities:

To conduct business in, have one or more offices in, and buy, hold, mortgage, sell, convey, lease, or otherwise dispose of real and personal property, including franchises, patents, copyrights, trademarks and licenses, in the State of Florida and in all other states and countries.

To loan money, to contract debts and borrow money, issue and sell or pledge bonds, debentures, notes and other evidences of indebtedness, and execute such mortgages, transfers of corporate property, or other instruments to secure the payments of corporate indebtedness as required.

To purchase the corporate assets of any other corporation and engage in the same character of business.

To guarantee, endorse, purchase, hold, sell, transfer, mortgage, pledge or otherwise acquire or dispose of the shares of the capital stock of, or any bonds, securities or other evidences of indebtedness created by any other corporation of the State of Florida or any other state or government, and whole owner of such stock to exercise all the rights, powers and privileges of ownership, including the right to vote such stock.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is: 100 shares of common stock with a no par value. The consideration to be paid for each share shall be fixed by the Board of Directors. There shall be no other class of stock. The incorporators may, by contract, restrict the alienability of this stock. An endorsement

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shall be made upon each certificate of stock indicating the existence of such contract.

ARTICLE IV. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE V. ADDRESS

The street address of the initial principal office of this corporation in the State of Florida is 103B 4th Street, Bunnell, FL 32110. The mailing address of this corporation is 115 County Road 125, Bunnell, FL 32110. The Board of Directors may, from time to time, move the principal office or mailing address to any other addresses in Florida.

ARTICLE VI. DIRECTORS

The corporation shall have two (2) directors initially. The number of directors may be increased or decreased from time to time, by By-Laws adopted by the stockholders. The method and procedure of selection of directors shall be as stated in the By-Laws of the Corporation.

ARTICLE VII. INITIAL DIRECTORS

The names and post office addresses of the members of the first Board of Directors are:

<u>Name</u>	<u>Address</u>
Darren McGuire	1751 Lake Baldwin Lane Orlando, FL 32814
Trevor Tucker	115 County Road 125 Bunnell, FL 32110

ARTICLE VIII. INCORPORATORS

The name and post office address of each incorporator of these Articles of Incorporation is:

<u>Name</u>	<u>Address</u>
Ronald A. Hertel	145 City Place Suite 301 Palm Coast, FL 32164

ARTICLE IX. AMENDMENT

These Articles of Incorporation may be amended in the manner provided by law.

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ARTICLE X. REGISTERED AGENT AND OFFICE


The registered agent and office for this corporation shall be Ronald A. Hertel, Chiumento Selis Dwyer, PL, 145 City Place, Suite 301, Palm Coast, FL 32164, to accept service of process within this State as to this corporation. The Registered Agent and office of the Corporation may be changed by the Corporation at anytime in accordance with the provisions of Florida law.


RONALD A. HERTEL, Incorporator

**CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE
FOR THE SERVICE OF PROCESS WITHIN FLORIDA, NAMING
AGENT UPON WHOM PROCESS MAY BE SERVED**

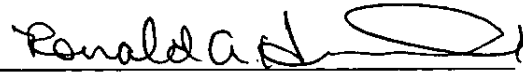
IN COMPLIANCE WITH SECTION 48.091, FLORIDA STATUTES, THE FOLLOWING
IS SUBMITTED:

FIRST: THAT NOETIC INSIGHT, INC. DESIRING TO ORGANIZE OR QUALIFY
UNDER THE LAWS OF THE STATE OF FLORIDA, WITH ITS PRINCIPAL PLACE OF
BUSINESS AT 103B 4TH STREET, BUNNELL, FL 32110, HAS NAMED RONALD A. HERTEL,
CHIUMENTO SELIS DWYER, PL, 145 CITY PLACE, SUITE 301, PALM COAST, STATE OF
FLORIDA, 32164 AS ITS REGISTERED AGENT AND OFFICER TO ACCEPT SERVICE OF
PROCESS WITHIN FLORIDA.


RONALD A. HERTEL, Incorporator
DATE: January 27 2012

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TALLAHASSEE, FLORIDA

HAVING BEEN NAMED TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE-
STATED CORPORATION, AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY
AGREE TO ACT IN THIS CAPACITY, AND I FURTHER AGREE TO COMPLY WITH THE
PROVISIONS OF ALL STATUTES RELATIVE TO THE PROPER AND COMPLETE
PERFORMANCE OF MY DUTIES.



RONALD A. HERTEL
REGISTERED AGENT

DATE: January 27, 2012

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