

Florida Department of State
Division of Corporations
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**FLORIDA PROFIT/NON PROFIT CORPORATION
THE BEAUTY PLACE INC.**

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**ARTICLES OF INCORPORATION
OF
THE BEAUTY PLACE INC.**

ARTICLE I. CORPORATE NAME.

The name of this corporation is: **THE BEAUTY PLACE INC.**, a Florida corporation
Corporate Address: 6303 Blue Lagoon Drive, #400, Miami, Florida 33126

ARTICLE II. NATURE OF BUSINESS.

This corporation may engage in any activity or business permitted under the laws of the United States of America and the laws of the State of Florida.

ARTICLE III. DURATION.

This corporation shall have perpetual existence unless sooner dissolved in accordance with the laws of the State of Florida. The date on which corporate existence shall begin is: December ____, 2011.

ARTICLE IV. CAPITAL STOCK.

This corporation is authorized to issue shares of stock as follows:

- A. Designation:** The stock of this corporation shall be known as Common Stock.
- B. Authorized:** The maximum number of shares of Common Stock that this corporation may issue is: 750 shares.
- C. Par Value:** Each share of Common Stock shall have no par value of \$10.00.
- D. Consideration:** Shares of Common Stock may be issued in exchange for cash, real property, labor or services rendered, or any other combination of the foregoing. In the absence of fraud in the transaction, the judgment of the Board of Directors as to the value of any such consideration shall be conclusive.
- E. Non-assessability:** Each share of Common Stock shall be issued in exchange for consideration which is at least equal to the par value thereof, and shall be fully paid and non-assessable.
- F. Voting Rights:** Each share of Common Stock shall entitle the record holder thereof, to one vote upon each proposal presented at meetings of the stockholders of the corporation.
- G. Dividends:** Record holders of Common Stock are entitled to receive their pro-rata share of any dividends that may be declared by the Board of Directors out of assets legally available for such purpose.

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H. **Liquidation Rights:** Holders of Common Stock are entitled, in the event of liquidation or dissolution of this corporation, to receive their pro-rata share of any assets of this corporation remaining after payment of all corporate debts and obligations.

ARTICLE V. INITIAL REGISTERED AGENT AND OFFICE.

The street address of the Initial Registered Office of this corporation is: 6303 Blue Lagoon Drive, #400, Miami, Florida 33126 and the name of the Initial Registered Agent of this corporation at that address is Sandra Cruz.

ARTICLE VI. DIRECTORS.

This corporation shall have initially ONE Directors. The number of Directors may either increase or decrease, from time to time by the bylaws but shall never be less than one. The name and address of the Initial Directors of this corporation is:

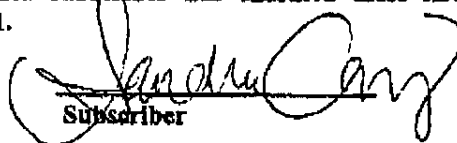
Sandra Cruz, President and Secretary

ARTICLE VII. INITIAL SUBSCRIBER.

The name and address of the Initial Subscriber of these Articles of Incorporation is:

Sandra Cruz, 6303 Blue Lagoon Drive, #400, Miami, Florida 33126

IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this _____ day of December 2011.


Subscriber

STATE OF FLORIDA)

SS:

COUNTY OF MIAMI-DADE)

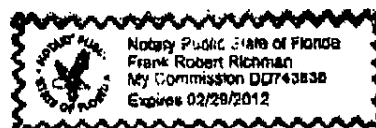
I hereby Certify that on this day, before me, an officer duly authorized to administer oaths and take acknowledgments, personally appeared Sandra Cruz, known to me to be the person described in and who executed the foregoing instrument, who acknowledged before me that he executed the same, that I relied upon the following form of identification of the above-named person: Sandra Cruz, and that an oath (was) (was not) taken.

Witness my hand and seal in the County and State
last aforesaid this 12 day of December 2011.

Printed Notary Signature


Notary Signature

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**CERTIFICATE OF DESIGNATION
REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provisions of section 617.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

First - That **THE BEAUTY PLACE INC.**, a Florida corporation is desiring to organize under the laws of the State of Florida with its principal office, as indicated in the articles of incorporation has named **Sandra Cruz**, located at 6303 Blue Lagoon Drive, #400, Miami, Florida 33126, City of **Miami**, County of **Miami-Dade**, State of **Florida**, as its agent to accept service of process within this state.

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

SIGNATURE: _____

Sandra Cruz
Sandra Cruz, Registered Agent

This Instrument was prepared by:
Cesar R. Camacho, Esq.
1801 SW 1st Street, Legal Department
Miami, Florida 33135
Florida Bar No. 198005

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