

**Electronic Articles of Incorporation
For**

P11000105319
FILED
December 12, 2011
Sec. Of State
jshivers

ROLEX USA CORPORATION

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ROLEX USA CORPORATION

Article II

The principal place of business address:

199 E FLAGLER STREET
MIAMI, FL. 33131

The mailing address of the corporation is:

199 E FLAGLER STREET
MIAMI, FL. 33131

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

ROBERT NORMAN
199 E FLAGLER STREET
MIAMI, FL. 33131

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ROBERT NORMAN

P11000105319
FILED
December 12, 2011
Sec. Of State
jshivers

Article VI

The name and address of the incorporator is:

ROBERT NORMAN
199 E FLAGLER STREET

MIAMI, FL 33131

Electronic Signature of Incorporator: ROBERT NORMAN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ROBERT NORMAN
199 E FLAGLER STREET
MIAMI, FL. 33131

Article VIII

The effective date for this corporation shall be:

01/01/2012