

**Electronic Articles of Incorporation
For**

P11000102139
FILED
November 29, 2011
Sec. Of State
psmith

VALUE DIRECT INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

VALUE DIRECT INC.

Article II

The principal place of business address:

4426 NORTH ORANGE BLOSSOM TRAIL
ORLANDO, FL. 32804

The mailing address of the corporation is:

4426 NORTH ORANGE BLOSSOM TRAIL
ORLANDO, FL. 32804

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

10000

Article V

The name and Florida street address of the registered agent is:

GREGORY J MCCLASKY
4426 NORTH ORANGE BLOSSOM TRAIL
ORLANDO, FL. 32804

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: GREGORY J. MCCLASKY

Article VI

The name and address of the incorporator is:

FREDERICK E. OBRIEN
4426 N ORANGE BLOSSOM TRAIL

ORLANDO, FL 32804

Electronic Signature of Incorporator: FREDERICK E. OBRIEN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
RUSSELL T CARR
4426 N ORNAGE BLOSSOM TRAIL
ORLANDO, FL. 32804

Title: VP
CORY MARETT
4426 N ORANGE BLOSSOM TRAIL
ORLANDO, FL. 32804

Title: S
JOSHUA CARR
4426 N ORANGE BLOSSOM TRAIL
ORLANDO, FL. 32804

Title: T
GREGORY J MCCLASKY
4426 N ORANGE BLOSSOM TRAIL
ORLANDO, FL. 32804

Article VIII

The effective date for this corporation shall be:

01/01/2012