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**FLORIDA PROFIT/NON PROFIT CORPORATION
ADJUMP MEDIA INC.**

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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SECRETARY OF STATE
TALLAHASSEE FLORIDA

**ARTICLES OF INCORPORATION
OF
ADJUMP MEDIA INC.**

**ARTICLE 1
NAME**

The name of the corporation is adjump Media Inc. (the "Corporation").

**ARTICLE 2
PRINCIPAL OFFICE**

The street address of the initial principal office of the Corporation is 4701 N. Federal Hwy., Suite 430, Pompano Beach, Florida 33064.

**ARTICLE 3
AUTHORIZED SHARES**

The Corporation shall have authority, to be exercised by the Board of Directors, to issue no more than one thousand (1,000) shares of capital stock. These shares shall be one class, no par value, and shall be designated as "Common Stock." The holders of Common Stock shall have unlimited voting rights and shall be entitled to receive the net assets of the Corporation upon dissolution.

**ARTICLE 4
REGISTERED OFFICE AND AGENT**

The street address of the initial registered office of the Corporation is 1201 Hays Street, Tallahassee, Florida 32301-2525, and the name of the initial registered agent of the Corporation at the registered office is Corporation Service Company.

**ARTICLE 5
INCORPORATOR**

The name and address of the incorporator is:

W. Hunter Holliday
Alston & Bird LLP
1201 West Peachtree Street
Atlanta, Georgia 30309-3424

**ARTICLE 6
LIMITATION OF DIRECTOR LIABILITY**

The liability of a director of the Corporation shall be eliminated or limited to the fullest extent permitted by the Florida Business Corporation Act. If the Florida Business Corporation Act is amended to further eliminate or limit the personal liability of directors, then the liability of a director of the Corporation shall be eliminated or limited to the fullest extent permitted by the Florida Business Corporation Act, as so amended.

**ARTICLE 7
BOARD OF DIRECTORS**

The initial Board of Directors shall consist of three (3) members whose names and addresses are:

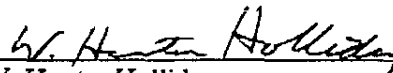
James M. Walker
200 Bay Street, Unit 1800
Ottawa, Ontario, K1R 7W8
Canada

Melanie G. Clement
114 Seabrooke Drive
Kanata, Ontario, K2L 2R4
Canada

Robert M. Walker
81 Colonel Murray Street
Richmond, Ontario, K0A 2Z0
Canada

[Signature on following page]

IN WITNESS WHEREOF, the undersigned executes these Articles of Incorporation of adjump Media Inc. this 28th day of November, 2011.



W. Hunter Holliday
Incorporator

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ACCEPTANCE OF INITIAL REGISTERED AGENT
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Having been named as the initial registered agent to accept service of process for adjump Media Inc. at the place designated in these Articles of Incorporation, the undersigned is familiar with and accepts the appointment as registered agent and agrees to act in this capacity.

CORPORATION SERVICE COMPANY

Date: November 28, 2011By: Becky PeirceName: Becky PeirceTitle: Assistant Vice President