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COVER LETTER

SUBJECT: PEARL PUBLIC RELATIONS, INC.

Department of State New Filing Section Division of Corporations P. O. Box 6327 Tallahassee, FL 32314

Enclosed are an original and one (1) copy of the ar \$70.00 \$78.75 Filing Fee & Certificate of Status	\$78.75 Filing Fee & Certified Copy	_	
	ADDITIONAL C	OF I REQUIRED	
FROM: Jose A. Rodriguez	ne (Printed or typed)		
2400 East Commercial	Blvd. Address		2 8
<u>Fort Lauderdale, Florid</u>			2011 NOV 18
City	y, State & Zip		
954-567-1776			2
Daytime	Telephone number		3: 52 3: 52
jose@sotolawgroup.cor	n ed for future annual report		, ,

NOTE: Please provide the original and one copy of the articles.

FILE D SUCRETARY OF STATE SIVISION OF CORESPAND

ARTICLES OF INCORPORATION

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OF

PEARL PUBLIC RELATIONS, INC.

The undersigned subscriber to these Articles of Incorporation, a natural person competent to contract, hereby forms a corporation under the laws of the State of Florida, by and under the provision for the formation, liability, rights, privileges and immunities of a corporation for profit.

ARTICLE I

The name of this corporation shall be: PEARL PUBLIC RELATIONS, INC.

ARTICLE II

The primary purpose for which this Corporation is organized is to engage in every phase and aspect of the business of rendering public relations consulting or contract services, media consulting, media relations, social media, corporate communications, investor relations, and brand building, and any related services or activities or any other lawful business. Such services shall be rendered only through officers, employees and agents of the Corporation. The Corporation shall have all the powers granted to corporations pursuant to Florida Law, and nothing herein shall be construed as limiting or eliminating any such powers.

ARTICLE III

The authorized capital stock of this corporation shall consist of one thousand (1000) shares of common stock of the par value of One Dollar (\$1.00) per share.

Each holder of common stock shall have one vote for each share of such stock held. The whole or any part of the capital stock of this corporation shall be payable in lawful money of the

United States or proper labor or services at a just valuation to be fixed by the Directors. A majority of the outstanding shares of stock shall constitute a quorum at shareholders' meetings unless the By-Laws shall make provision for some lesser percentage of shares.

ARTICLE IV

This corporation is to have perpetual existence.

ARTICLE V

The street address of the principal place of business of this corporation is 2443 Jose Circle South, Jacksonville, Florida 32217.

The name of the initial registered agent and place of initial registered office of this corporation are Jose A. Rodriguez, Esquire, The Soto Law Group, P.A., 2400 East Commercial Blvd., Suite 400, Fort Lauderdale, Florida 33308. The Board of Directors may, from time to time, move the registered office to any other address within the State of Florida.

ARTICLE VI

This corporation shall at all times have at least one (1) director. The number of directors may be increased or decreased from time to time in the manner set forth in the By-Laws adopted by the stockholders, but shall never be less than one (1). Initially the Corporation shall have one director.

ARTICLE VII

The names and addresses of the members of the first Board of Directors are as follows:

Name

Sarah Cohn

President/Director

Address

2443 Jose Circle South

Jacksonville, Florida 32217

ARTICLE VIII

The name and address of the subscriber of these Articles of Incorporation is as follows:

Name Sarah Cohn Address 2443 Jose Circle South Jacksonville, Florida 32217

ARTICLE IX

The following additional provisions for the regulation of the business and for the conduct of the affairs of the corporation and creating, dividing, limiting and regulating the powers of the corporation, its stockholders and directors, are hereby adopted as part of these Articles of Incorporation:

- (a) The Board of Directors from time to time shall determine whether, and to what extent, and at what times and places, and under what conditions and regulations, the accounts and books of the corporation, or any of them, shall be open to the inspection of the stockholders.
- (b) The directors may prescribe a method or methods for replacement of lost stock certificates, and prescribe reasonable conditions by way of security, upon the issue of new certificates therefor.
- (c) Unless otherwise determined by the Board of Directors, no holder of stock of the corporation shall be entitled as such, as a matter of right, to purchase or subscribe for any stock of any class which the corporation may issue or sell, whether or not exchangeable for any stock of the corporation of any class or classes, and whether out of unissued shares authorized by the Articles of Incorporation of the corporation as originally filed or by an amendment thereof, or out

of shares of stock of the corporation acquired by it after the issue thereof, and whether issued for cash or otherwise, nor shall he be entitled to any right of subscription to any thereof; nor, unless otherwise determined by the Board of Directors, shall any holder of any share of the capital stock of the corporation be entitled as such, as a matter of right, to purchase or subscribe for any obligations which the corporation may issue or sell that may be convertible into or exchangeable for any shares of the stock of the corporation or any class or classes, or to which shall be attached or appurtenant any warrant or warrants, or any instruments or instrument that shall confer upon the holder or holders of such obligations the right to subscribe for or purchase from the corporation any share of its capital stock of any class or classes.

(d) No contract or other transaction between the corporation and any other corporation, in the absence of fraud, shall be affected or invalidated by the fact that any one or more of the directors of the corporation is or are interested in, or is a director or officer, or are directors or officers of such other corporation, and any director or directors, individually or jointly, may be a party or parties to, or may be interested in any such contract or transaction of the corporation, or in which the corporation is interested, and no contract, act or transaction of the corporation with any person or persons, firm or corporation, shall be invalidated by reason of such relationship, and each and every person who may become a director of the corporation is hereby relieved from any liability that may otherwise exist from thus contracting with the corporation for the benefit of himself or any firm, association or corporation in which he may be in any wise interested. Any director of the corporation may vote upon any contract or other transaction between the corporation and any subsidiary or controlled company without regard to the fact that he is also a director of such subsidiary or controlled company.

- (e) Each and every director and officer of the Corporation shall be indemnified by the Corporation against all costs, expenses and liabilities, including attorneys' fees at all trial and appellate levels reasonably incurred or imposed upon him in connection with any action, suit or proceeding in which he becomes involved by reason of his being or having been a Director or officer of the Corporation. The foregoing provision for indemnification shall apply whether or not such person is a Director or officer at the time such cost, expense or liability is incurred.
- To the extent that a Director or officer of the Corporation has been successful
 on the merits or otherwise in the defense of any such action, suit or proceeding, such Director or
 officer shall have an automatic right of indemnity under this Article.
- 2. In all cases other than those set forth in the foregoing Paragraph (e)(1), indemnification of a Director or officer shall be only upon a determination that such indemnification is proper in the circumstances as the Director or officer acted in good faith and in a manner he reasonably believed to be in or not opposed to the best interest of the Corporation. With respect to any criminal action or proceeding, indemnification shall be had only upon the additional determination that such Director officer had no reasonable cause to believe his conduct was unlawful.
- 3. In the event any such action, suit or proceeding is resolved by settlement, the indemnification provided for in this Article shall not be automatic and shall apply only when such settlement has been properly approved and a determination as set forth in foregoing Paragraph (e)(2) has been made.
- 4. No indemnification shall be made in respect of any claim, issue or matter as to which a Director or officer shall or has been adjudged to be liable for negligence or misconduct

in performance of his duty to the Corporation unless, and only to the extent, that the Court in which such action or suit was brought shall determine upon application that despite adjudication of liability, but in view of all circumstances of the case, such Director or officer is fairly and reasonably entitled to indemnity for such expenses which the Court shall deem proper. No indemnification shall be made in respect of any clam, issue or matter as to which a Director or officer shall have admitted to liability for gross negligence or misconduct in performance of his duty to the Corporation.

- 5. The determination required under Paragraph (e)(2) above shall be made:
- (i) By the Board of Directors, by a majority vote of a quorum consisting of Directors who were not parties to such action, suite or proceeding;
- (ii) If such quorum is not obtainable, or even if obtainable a quorum of disinterested Directors so directs by independent legal counsel in a written opinion; or
- (iii) By the shareholders, by a majority vote of a quorum consisting of shareholders who were not parties to such action, suit or proceeding.
- 6. The foregoing right of indemnification provided in this Article shall be in addition to and not exclusive of any and all right of indemnification to which a Director officer of the Corporation may be entitled under statute or common law or under any policy of insurance.
- (f) Directors may set salaries or other compensation of officers without prior stockholder consent or subsequent stockholder ratification, including setting salaries or other compensation for members of the Board who may also from time to time serve as officers of the corporation.

ARTICLE X

These Articles of Incorporation may be amended in the manner provided by law. Every amendment shall be approved by the Board of Directors, proposed by them to the stockholders having the right to vote on any such amendment, and approved at a stockholders' meeting by a majority of the stock entitle to vote thereon, unless all the directors and all the stockholders entitled to vote thereon sign a written statement manifesting their intention that a certain amendment to these Articles of Incorporation be made.

I submit this document and affirm that the facts stated herein are true. I am aware that the false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

Dated this 10 day of ~ 00 , 2011.

Incorporator

ACCEPTANCE BY REGISTERED AGENT

Having been named to accept service of process for the above named corporation at the place designated in these Articles of Incorporation, I hereby agree to act in this capacity, and agree to comply with the provision of Chapter 48.091, Florida Statutes clative to keeping said office open for service of process.

Registered Agent

CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

In pursuance of Chapter 48.091, Florida Statutes, the following is submitted, in compliance with said Act:

First—That Pearl Public Relations, Inc., desiring to organize under the laws of the State of Florida with its principal office, as indicated in the articles of incorporation at Jacksonville, County of Duval, State of Florida, has named Jose A. Rodriguez, Esquire, as its agent to accept service of process within this state.

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