Electronic Articles of Incorporation For

P11000097910 FILED November 10, 2011 Sec. Of State rdunlap

LIFE FINANCIAL SERVICES GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

LIFE FINANCIAL SERVICES GROUP, INC.

Article II

The principal place of business address:

13575 58TH STREET 200 CLEARWATER, FL. 33760

The mailing address of the corporation is:

13575 58TH STREET 200 CLEARWATER, FL. 33760

Article III

The purpose for which this corporation is organized is:

FINANCIAL EDUCATIONAL SERVICES, ONLINE FINANCIAL EDUCATIONAL CLASSES, RISK MANAGEMENT ASSESSMENT FOR BUSINESS & PERSONAL PROFILES.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

PERSONALIZED LAB SERVICES,LLC 615 SOUTH FORT HARRISON AVENUE 164 CLEARWATER, FL. 33756

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ROBERT T. MEYERS

Article VI

The name and address of the incorporator is:

REGINA LEANN WRIGHT 163 42ND AVNEUE N. E.

ST. PETERSBURG, FLORIDA 33703

Electronic Signature of Incorporator: REGINA LEANN WRIGHT

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P REGINA L WRIGHT 163 42ND AVEUE N. E. ST. PETERSBURG, FL. 33703

Article VIII

The effective date for this corporation shall be:

11/09/2011

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