

**Electronic Articles of Incorporation
For**

P11000092926
FILED
October 25, 2011
Sec. Of State
jshivers

ROBERSON VENTURES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ROBERSON VENTURES, INC.

Article II

The principal place of business address:

1625 FELCH AVENUE
JACKSONVILLE, FL. US 32207

The mailing address of the corporation is:

1625 FELCH AVENUE
JACKSONVILLE, FL. US 32207

Article III

The purpose for which this corporation is organized is:

VISALUS SCIENCES, ATHLETIC INSTRUCTION

Article IV

The number of shares the corporation is authorized to issue is:

2000

Article V

The name and Florida street address of the registered agent is:

SID ROBERSON
1625 FELCH AVENUE
JACKSONVILLE, FL. 32207

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: SID ROBERSON

Article VI

The name and address of the incorporator is:

KRISTA ROBERSON
1625 FELCH AVENUE

JACKSONVILLE FL, 32207

Electronic Signature of Incorporator: KRISTA ROBERSON

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PTD
SID ROBERSON
1625 FELCH AVENUE
JACKSONVILLE, FL. 32207 US

Title: VSD
KRISTA ROBERSON
1625 FELCH AVENUE
JACKSONVILLE, FL. 32207 US

Article VIII

The effective date for this corporation shall be:

10/24/2011