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SECRETARY OF STATE

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COVER LETTER

Department of State New Filing Section Division of Corporations P. O. Box 6327 Tallahassee, FL 32314

SUBJECT: KNOW WHERE TO HOLD 'EM, INC. (PROPOSED CORPORATE NAME - MUST INCLUDE SUFFIX)

Enclosed are an original and one (1) copy of the arti	cles of incorporation and a check for:	
\$70.00 Filing Fee & Certificate of Status	\$78.75 Filing Fee & Certified Copy & Certificate of Status ADDITIONAL COPY REQUIRED	
FROM: STACY MAGOFFIN	e (Printed or typed)	
2665 SOUTH BAYSHORE DRIVE, #712		
MIAMI, FL 33133 City, State & Zip		
305-860-5757 Daytime Telephone number		
STMAGOFFIN@GMAIL. E-mail address: (to be used	.COM d for future annual report notification)	

NOTE: Please provide the original and one copy of the articles.

ARTICLES OF INCORPORATION

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OF

FILED SECRETARY OF STATE DIVISION OF CORPORATIONS

KNOW WHERE TO HOLD'EM, INC. 11 OCT | | AM | |: 06

THE UNDERSIGNED, each a person competent to contract for the purpose of forming a corporation under the laws of the State of Florida, hereby adopt the following Articles of Incorporation for such corporation:

ARTICLE 1 - CORPORATE NAME

The name of the corporation is KNOW WHERE TO HOLD'EM, INC.

ARTICLE 2 - CORPORATE PURPOSE

This corporation is organized for the purpose of transacting any lawful business.

ARTICLE 3 - CORPORATE EXISTENCE

This corporation shall have perpetual existence commencing on the date of the filing of these Articles with the Department of State of Florida.

ARTICLE 4 - INITIAL PRINCIPAL OFFICE

The address of the initial principal office of this corporation is 2665 S. Bayshore Drive, Suite 712, Miami, FL 33133

ARTICLE 5 - INITIAL BOARD OF DIRECTORS

This corporation shall have no less than one (1) Director. The name and address of the Initial Board of Directors is as follows:

Stacy Magoffin, President, 21028 G Barrett Smith Road, Dulzura, CA 91917

ARTICLE 6 - INITIAL OFFICERS

The name(s) of the initial officers are as follows: Stacy Magoffin, President, 21028 G Barrett Smith Road, Dulzura, CA 91917, Deborah Herman, VP, 2665 S. Bayshore Drive #712, Miami, FL 33133

ARTICLE 7 - INCORPORATOR

The name and address of the person signing these Articles is: Barrett Smith Road, Dulzura, CA 91917

Stacy Magoffin, 21028 G

ARTICLE 8 - CAPITAL STOCK

This corporation is authorized to issue 1,000 shares of \$1.00 par value common stock which shall be designated "Common Stock."

ARTICLE 9 - REGISTERED AGENT

The name and address of the initial registered agent of this corporation is Jennifer Goldstein, 2665 S. Bayshore Drive, #712, Miami, FL 33133

IN WITNESS WHEREOF, the undersigned subscribing incorporator has executed these Articles of Incorporation this _____ 5th ___ day of October, 2011.

Stacy Magoffin, President

KNOW WHERE TO HOLD/MM, INC

11 OCT | | AM | |: 06

ACCEPTANCE OF DESIGNATION AS REGISTERED AGENT

The undersigned, having been named to accept service of process on behalf of the corporation at the location provided herein, does hereby agree to accept the designation as registered agent.

Dated this _____ 5th ___ day of October, 2011

Jennifer Goldstein