

**ARTICLES OF INCORPORATION
OF
THE SOCIALITE LAKELAND, INC.**

ARTICLE I - NAME

The name of this corporation is THE SOCIALITE LAKELAND, INC.

ARTICLE II - MAILING ADDRESS

The mailing address of this corporation is 212 East Pine Street, Lakeland, Florida 33801.

ARTICLE III - DURATION

This corporation shall have perpetual existence, commencing on the date of the execution of these Articles.

ARTICLE IV - PURPOSE

This corporation is organized for the purpose of transacting any and all lawful business.

ARTICLE V - CAPITAL STOCK

This corporation is authorized to issue 1,000 shares of voting common stock having a par value of \$.01 per share.

ARTICLE VI - INITIAL REGISTERED OFFICE AND REGISTERED AGENT

The street address of the initial registered office of this corporation is 212 East Pine Street, Lakeland, Florida 33801 and the name of the initial registered agent of this corporation at that office is Marlon D. Lynn.

ARTICLE VII - INITIAL BOARD OF DIRECTORS

This corporation shall have two (2) directors initially. The number of directors may be either increased or diminished from time to time in accordance with the Bylaws, but shall never be less than one (1). The names and addresses of the initial directors of the corporation are:

Marlon D. Lynn
3030 Carolina Avenue
Lakeland, Florida 33803

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

FILED

Michael Zavalas
1630 Village Center Drive #101
Lakeland, Florida 33803

ARTICLE VIII - INCORPORATOR

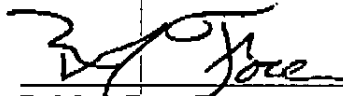
The name and address of the Incorporator is:

R. Mark Fore
One Lake Morton Drive (33801)
P.O. Box 3
Lakeland, Florida 33802-0003

ARTICLE IX - INDEMNIFICATION

This corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation this 4th day of October, 2011.

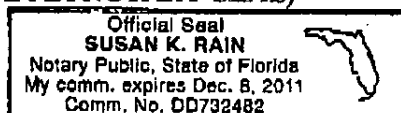


R. Mark Fore, Incorporator
c/o GrayRobinson, P.A.
One Lake Morton Drive (33801)
P.O. Box 3
Lakeland, Florida 33802
(863) 284-2200

STATE OF FLORIDA
COUNTY OF POLK

The foregoing Articles of Incorporation were acknowledged before me this 4th day of October, 2011, by R. Mark Fore as the Incorporator, who is personally known to me and who did not take an oath.

(AFFIX NOTARY SEAL)



NOTARY PUBLIC, State at Large

Print name: _____

My commission expires: _____

ACCEPTANCE OF REGISTERED AGENT

THE UNDERSIGNED, HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THE FOREGOING ARTICLES OF INCORPORATION, HEREBY ACCEPTS THE APPOINTMENT AS SUCH REGISTERED AGENT AND AGREED TO ACT IN THIS CAPACITY. THE UNDERSIGNED FURTHER AGREES TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF THE UNDERSIGNED'S DUTIES. THE UNDERSIGNED FURTHER CERTIFIES THAT THE UNDERSIGNED IS FAMILIAR WITH AND ACCEPTS THE OBLIGATIONS OF SUCH POSITION AS REGISTERED AGENT.


SIGNATURE: Marlon D. Lynn

DATE: October 4, 2011

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA