Electronic Articles of Incorporation For

P11000087524 FILED October 05, 2011 Sec. Of State psmith

PERFUME COLLECTION NO 54 INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PERFUME COLLECTION NO 54 INC

Article II

The principal place of business address:

4125 CLEVELAND STREET 1335 FT MYERS, FL. 33901

The mailing address of the corporation is:

4125 CLEVELAND STREET 1335 FT MYERS, FL. 33901

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

ZEEV BRAMI 4125 CLEVELAND STREET 1335 FT MYERS, FL. FL

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ZEEV BRAMI

Article VI

The name and address of the incorporator is:

LARRY SERUR 1925 NE 45TH STREET 232 FT LAUDERDALE FL 33308 P11000087524 FILED October 05, 2011 Sec. Of State psmith

Electronic Signature of Incorporator: LARRY SERUR

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ZEEV BRAMI 4125 CLEVELAND STREET FT MYERS, FL. 33901

Title: VP MENASHE CORCOS 10300 W FOREST HILLS BLVD WELLINGTON, FL. 33414

Article VIII

The effective date for this corporation shall be:

10/05/2011