

**Electronic Articles of Incorporation
For**

P11000083588
FILED
September 23, 2011
Sec. Of State
jshivers

PREMIER SPORTING GOODS CORP

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PREMIER SPORTING GOODS CORP

Article II

The principal place of business address:

1800 NORTHEAST 114TH STREET
PH08
MIAMI, FL. US 33181

The mailing address of the corporation is:

4700 NORTH MICHIGAN AVE
MIAMI BEACH, FL. US 33140

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

AARON Y SILVERMAN
4700 NORTH MICHIGAN AVE.
MIAMI BEACH, FL. 33140

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: AARON SILVERMAN

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Article VI

The name and address of the incorporator is:

AARON SILVERMAN
4700 NORTH MICHIGAN AVE

MIAMI BEACH, FLORIDA

Electronic Signature of Incorporator: AARON SILVERMAN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
AARON Y SILVERMAN
4700 NORTH MICHIGAN AVE
MIAMI BEACH, FL. 33140 US

Article VIII

The effective date for this corporation shall be:

09/24/2011