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J. SHANGER SEP O'R SOUL,



ROBERT B. BENNETT WARREN K. SPONSLER GWEN G. JACOBS DAVID W. ADAMS

> JAN S. STOUT ADMINISTRATOR

JOHN F. WENDEL MANAGING ATTORNEY LAKELAND OFFICE

MICHAEL L. CANTRELL

LISA S. DELVECCHIO

ZACHARY J. GLASER

VANESSA H HALL

KEVIN M. HAMMER

JANELLE G. KOREN KARI SWANSON LENNON MORGAN P. LYNCH

JEFFREY C. MARTY SHAWN ANTHONY MESA

BRIAN A. OLTCHICK

LISA GRIFFIN HODGOON

BRIAN R. EVANS KAREN E. FERGUSON KATHERINE M. GAVAGAN

August 31, 2011
Via FedEx
Tracking Number 8738 6963 3857

Department of State
Division of Corporations
Clifton Building
2661 Executive Center
Tallahassee, Florida 32301

RE:

JLB Licensing, Inc.

Ladies and Gentlemen:

Enclosed please find the following documents:

- 1. Original and one copy of the Articles of Incorporation of JLB Licensing, Inc., and
- 2. A check for \$78.75 payable to "Florida Department of State".

Please do the following:

- File the original Articles of Incorporation, prepare a certified copy of same, and send the certified copy
 to the undersigned by regular mail in the enclosed self-addressed, stamped envelope provided for that
 purpose, and
- 2. If you have any questions or further requirements with respect to these enclosures, please retain them pending your immediate telephonic contact with the undersigned.

Thank you for your attention to this matter.

Sincerely,

Sponsler Bennett Jacobs & Adams, P.A.

John F. Wendel

JFW/jad 080218162833.DOC enclosures

c: Diana Magarino (w/enclosure)

ARTICLES OF INCORPORATION

OF

JLB LICENSING, INC.

The undersigned incorporator, for the purpose of forming a corporation under Chapter 607, Florida Statutes, the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I

The name of the corporation is JLB LICENSING, INC.

ARTICLE II

The existence of the corporation shall commence on September 1, 2011.

ARTICLE III

The street address of the corporation is Suite 4, 336 West Highland Drive, Lakeland, Florida 33813. The mailing address of the corporation is Suite 4, 336 West Highland Drive, Lakeland, Florida 33813.

ARTICLE IV

The number of shares which the corporation is authorized to issue is One Thousand (1,000) shares having a par value of \$0.01 each.

ARTICLE V

The name and street address of the initial registered agent of the corporation is JOHN F. WENDEL, Suite 4, 336 West Highland Drive, Lakeland, Florida 33813.

ARTICLE VI

The name and address of the sole incorporator of the corporation is JOHN F. WENDEL, Suite 4, 336 West Highland Drive, Lakeland, Florida 33813.

ARTICLE VII

The corporation elects to have preemptive rights.

The undersigned incorporator executed these Articles of Incorporation this 31st day of August, 2011.

JOHN F. WENDEL

Incorporator

ACCEPTANCE OF DESIGNATION AS REGISTERED AGENT

I, JOHN F. WENDEL, having been named to serve as Registered Agent for JLB LICENSING, INC., do hereby accept such office and agree to conduct myself therein according to law. I am familiar with and accept the obligations of such office.

DATED this 31st day of August, 2011.

OHN F. WENDEL

G:VLB Licensing, Inc. Articles of Incorporation110831.wpd 8/31/2011