

**Electronic Articles of Incorporation
For**

P11000074990
FILED
August 23, 2011
Sec. Of State
bmcknight

LEADS DIRECT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

LEADS DIRECT, INC.

Article II

The principal place of business address:

16602 ASHWOOD DR
TAMPA, FL. US 33624

The mailing address of the corporation is:

16602 ASHWOOD DR
TAMPA, FL. US 33624

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000,000

Article V

The name and Florida street address of the registered agent is:

UNITED STATES CORPORATION AGENTS, INC.
13302 WINDING OAK COURT
SUITE A
TAMPA, FL. 33612

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MATT PFLEGING, US CORP. AGENTS

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Article VI

The name and address of the incorporator is:

MATT PFLEGING, LEGALZOOM.COM, INC.
101 N. BRAND BLVD.
11TH FLOOR
GLENDALE, CA 91203

Electronic Signature of Incorporator: MATT PFLEGING, LEGALZOOM.COM, INC.

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P, D
BRANTLEY P SMITH III
16602 ASHWOOD DR
TAMPA, FL. 33624 US

Title: T, D
DUSTIN HOLBROOK
16602 ASHWOOD DR
TAMPA, FL. 33624 US

Title: S, D
JERRY LAMB
16602 ASHWOOD DR
TAMPA, FL. 33624 US