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SECRETARY OF STATE DIVISION OF CORPORATION:

CERTATIVE CONTROL MYPISPECE CONFIGNATIONS TALLAHARSEE FLORIDA RECEIVED

WHE 8/15/11



FLORIDA DEPARTMENT OF STATE Division of Corporations

August 11, 2011

LAZARUS

SUBJECT: DR ADVERTISING, INC.

Ref. Number: W11000041922

RECEIVED

11 AUG 12 PM 3: 00

DEFINITION OF SHEET PLORIDA

We have received your document for D R ADVERTISING, INC. and your check(s) totaling \$78.75. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name designated in your document is unavailable since it is the same as, or it is not distinguishable from the name of an existing entity.

Please select a new name and make the correction in all appropriate places. One or more major words may be added to make the name distinguishable from the one presently on file.

Adding "of Florida" or "Florida" to the end of a name is not acceptable.

You must list at least one incorporator with a complete business street address.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6901.

Pamela Smith Regulatory Specialist II

Letter Number: 711A00018829

LAZARUS

CR2E031(7/97)

CORPORATE FILING SERVICE

3320 SW 87TH AVENUE

MIAMI, FL 33165 (305) 552-5973

RECEIVED

11 AUG 10 AM 11: 22

	Office Use Only	
RPORATION NAME(S) & DOCU	MENT NUMBER(S), (if known):	
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(Corporation Name)	(Document #)	
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Mail out Will wait	☐ Photocopy ☐ Certificate	of Status
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Profit	☐ Amendment	
Not for Profit	Resignation of R.A., Officer/Direct	tor
Limited Liability Domestication	Change of Registered Agent Dissolution/Withdrawal	•
Other	☐ Merger	
OTHER FILINGS	REGISTRATION/QUALIFICATION	<u>N</u>
Annual Report	Foreign	
Fictitious Name	Limited Partnership Reinstatement	
	Trademark	
	Other	
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FILED SECRETARY OF STATE DIVISION OF CORPORATIONS

CERTIFICATE OF INCORPORATION

)F

DIRECT RESPONSE ADVERTISING, INC.

11 AUG 12 AM 8: 29

We, the undersigned, hereby associate ourselves together for the purpose off becoming a corporation under the laws of the State of Florida. Providing for the formation, rights, privileges, immunities and liabilities of Incorporation for profit.

ARTICLE I

The name of the corporation should be:

DIRECT RESPONSE ADVERTISING, INC.

ARTICLE II

The corporation will engage in any activity or business permitted under the laws of the State of Florida and the United States of America.

ARTICLE III

The maximum number of shares which the corporation is authorized to issue and have outstanding at any one time is 100 shares of common stock, which shares shall be of no par Value. All stock is to be issued as fully paid and exempt from Assessment.

ARTICLE IV

The pledge, sale, transfer or other disposition of the capital stock may be governed and restricted by the by-laws or written agreement among the stockholders which shall be on file in the office of the corporation.

ARTICLE V

The amount of capital with which its corporation may begin doing business shall be not less than five hundred dollars (\$500.00).

ARTICLE VI

The existence of the corporation is perpetual.

ARTI CLE VII

The initial post office address of the principal office of corporation in the State of Florida is: 8746 SW 8 STREET, Miami, Florida 33174 and the mailing address is 8746 SW 8 STREET, Miami, Florida 33174.

The board of directors may from time to time move the principal office to any other address in the State of Florida. The registered address of the corporation is: 8746 SW 8 STREET, Miami, Florida 33174 and the registered agent at the address is Enrique Suescun.

ARTICLE VIII

The business of the corporation shall be managed by a board of directors consisting of no less than one nor more than five directors. A quorum for the holding of a meeting of the board of directors and for the transactions of any business which will be properly done by the directors on behalf of the corporation shall consist of majority of members thereof; but the directors, by unanimous consent in writing, included among the minutes of the corporation, may consent to the doing of any act and such consent in writing shall have the same force and effect as though the said act had been done and authorized at a meeting at which a quorum had been present, or such duties may be delegated to an executive committee.

ARTICLE IX

The names and post office of the members of the first board of directors and the slate of corporate officers are as follows:

Enrique Suescun President/Secretary

8746 SW 8 Street Miami, Florida 33174 Stock of the corporation may be issued pursuant to the Provisions of section 1244 of the Internal Revenue Service Code, so that the stockholders of the Corporation may receive the benefits provided hereunder.

In witness whereof, we have hereunto set our hands and Seals this 18TH day of August 2011.

Enrique Suescun

Incorporator

8746 SW 8 STREET MIAMI, FLORIDA 33174 CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN

FLORIDA, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

Pursuant to the provisions of the section 607.0501, Florida Statutes, the undersigned corporation, organized under the Laws of the State of Florida.

The name of the corporation is: with its principal place of business at City of Miami, State of Florida has named Enrique Suescun located at 8746 SW 8 STREET, Miami, Florida 33174 to accept process in State of Florida County of Miami-Dade.

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as Registered Agent.

Enrique Suescun Registered Agent