Electronic Articles of Incorporation For

P11000068779 FILED August 01, 2011 Sec. Of State vingram

DESIGNER BRANDS EXPRESS INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DESIGNER BRANDS EXPRESS INC

Article II

The principal place of business address:

1200 NE MIAMI GARDENS DR 606 NORTH MIAMI BEACH, FL. 33179

The mailing address of the corporation is:

1200 NE MIAMI GARDENS DR 606 NORTH MIAMI BEACH, FL. 33179

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

GLENN MEHLMAN 1200 NE MIAMI GARDENS DR 606 NORTH MIAMI BEACH, FL. 33179

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: GLENN MEHLMAN

Article VI

The name and address of the incorporator is:

GLENN MEHLMAN 1200 NE MIAMI GARDENS DR 606 NORTH MIAMI BEACH, FL. 33179

Electronic Signature of Incorporator: GLENN MEHLMAN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P GLENN MEHLMAN 1200 NE MIAMI GARDENS DR APT 606 NORTH MIAMI BEACH, FL. 33179 P11000068779 FILED August 01, 2011 Sec. Of State vingram