

**Electronic Articles of Incorporation
For**

P11000065278
FILED
July 19, 2011
Sec. Of State
psmith

BLOOM FLORAL DESIGN & SERVICES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BLOOM FLORAL DESIGN & SERVICES, INC.

Article II

The principal place of business address:

7320 NW 12 STREET
SUITE 111
MIAMI, FL. 33126

The mailing address of the corporation is:

5819 TURIN STREET
CORAL GABLES, FL. 33146

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000 WITH 100 ISSUED AT \$1 PER SHARE.

Article V

The name and Florida street address of the registered agent is:

MARIAZELL H ARIAS
7270 NW 12 STREET
SUITE 200
MIAMI, FL. 33126

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MARIAZELL H. ARIAS

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Article VI

The name and address of the incorporator is:

FRANK A. ROSELL
7270 NW 12 STREET
SUITE 200
MIAMI, FL

Electronic Signature of Incorporator: FRANK A. ROSELL

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
CECILIA W ROSELL
7320 NW 12 STREET, SUITE 111
MIAMI, FL. 33126

Title: VP
RAMON S WILTZ
7320 NW 12 STREET, SUITE 111
MIAMI, FL. 33126

Title: SEC
FRANK A ROSELL
7270 NW 12 STREET, SUITE 200
MIAMI, FL. 33126

Article VIII

The effective date for this corporation shall be:

08/01/2011