

**Electronic Articles of Incorporation
For**

P11000062371
FILED
July 08, 2011
Sec. Of State
psmith

LIFEVANTAGE CORPORATION

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

LIFEVANTAGE CORPORATION

Article II

The principal place of business address:

8156 WOODS LANDING TRAIL
WEST PALM BEACH, FL. US 33411

The mailing address of the corporation is:

10813 S. RIVER FRONT PKWY
SUITE 500
SOUTH JORDAN, UT. US 84095

Article III

The purpose for which this corporation is organized is:

DISTRIBUTE PRODUCTS THROUGH NETWORK MARKETING

Article IV

The number of shares the corporation is authorized to issue is:

1

Article V

The name and Florida street address of the registered agent is:

AMERICAN SAFETY COUNCIL, INC.
5125 ADANSON ST.
SUITE 500
ORLANDO, FL. 32804

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: LAURA REGIER

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Article VI

The name and address of the incorporator is:

MICHELLE OBORN
10813 S. RIVER FRONT PARKWAY
SUITE 500
SOUTH JORDAN UT, 84095

Electronic Signature of Incorporator: MICHELLE OBORN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PVST
DOUGLAS C ROBINSON
10813 S. RIVER FRONT PARKWAY, SUITE 500
SOUTH JORDAN, UT. 84095 US

Title: D
DOUGLAS C ROBINSON
10813 S. RIVER FRONT PARKWAY, SUITE 500
SOUTH JORDAN, UT. 84095 US

Article VIII

The effective date for this corporation shall be:

07/08/2011