

**Electronic Articles of Incorporation
For**

P11000061878
FILED
July 07, 2011
Sec. Of State
jshivers

BRAND NAME FASHION OUTLET INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BRAND NAME FASHION OUTLET INC

Article II

The principal place of business address:

3906 TAMIAMI TRAIL EAST
B
NAPLES, FL. 34112

The mailing address of the corporation is:

P O BOX 990335
NAPLES, FL. CO 34116

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

OLGUINE BILLY
3906 TAMIAMI TRAIL EAST
B
NAPLES, FL. 34116

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: OLGUINE BILLY

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Article VI

The name and address of the incorporator is:

OLGUINE BILLY
3906 TAMiami TRAIL EAST
B
NAPLES, FL 34112

Electronic Signature of Incorporator: OLGUINE BILLY

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
OLGUINE BILLY
3906 TAMiami TRAIL UNIT B
NAPLES, FL. 34112 CO

Article VIII

The effective date for this corporation shall be:

07/06/2011