

**Electronic Articles of Incorporation
For**

P11000058714
FILED
June 24, 2011
Sec. Of State
jshivers

HOOPER ONLINE, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HOOPER ONLINE, INC

Article II

The principal place of business address:

4566 50TH STREET
DES MOINES, IA. US 50310

The mailing address of the corporation is:

4566 50TH STREET
DES MOINES, IA. US 50310

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

F C HOOPER
601 FIFTH ST
DESTIN, FL. 32541

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: F C HOOPER

Article VI

The name and address of the incorporator is:

F C HOOPER
601 FIFTH ST

DESTIN, FL 32541

Electronic Signature of Incorporator: F C HOOPER

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PD
HENRY B HOOPER
4566 50TH STREET
DES MOINES, IA. 50310 US

Title: VP
BETH C HIRST
4566 50TH STREET
DES MOINES, IA. 50310 US

Title: VP
F C HOOPER
601 FIFTH ST
DESTIN, FL. 32541 US

Article VIII

The effective date for this corporation shall be:

06/20/2011