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FLORIDA PROFIT/NON PROFIT CORPORATION

Universal Branding Inc.

Certificate of Status	1
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SECRETARY OF STATE
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**ARTICLES OF INCORPORATION
OF
UNIVERSAL BRANDING INC.**

In compliance with the requirements of Florida Statutes Chapter 607, the undersigned, being a natural person, does hereby act as an incorporator in adopting and filing the following articles of incorporation for the purpose of organizing a business corporation.

ARTICLE I

NAME

The name of this corporation is Universal Branding Inc.

ARTICLE II

PRINCIPAL OFFICE

The principal place of business and mailing address is: 1000 Brickell Avenue, Suite 215, Miami, Florida 33131.

ARTICLE III

TERM OF CORPORATE EXISTENCE

This corporation shall exist perpetually unless dissolved according to law and such existence shall commence at the time of the filing of these Articles of Incorporation with the Secretary of State of Florida.

ARTICLE IV

PERMITTED ACTIVITY

This corporation is organized for the purpose of transacting any and all lawful business for which corporations may be incorporated under Chapter 607, Florida Statutes, as now exists or may hereafter be amended.

ARTICLE V

AUTHORIZED SHARES

The aggregate number of shares which the corporation shall have authority to issue shall be One Thousand (1,000) shares of voting common stock with \$1.00 par value per share. All Common Shares shall be identical with each other in every respect and the holders of Common Shares shall be entitled to one vote for each share on all matters on which shareholders have the right to vote.

ARTICLE VI

PREEMPTIVE RIGHTS

Every shareholder, upon the sale for cash of any new stock of this corporation, shall have the right to purchase his pro-rata share thereof (as nearly as may be done without the issuance of fractional shares) at the price at which it is offered to others.

ARTICLE VII

REGISTERED OFFICE AND REGISTERED AGENT

The initial street address of the Corporation's registered office is 1000 Brickell Avenue, Suite 215, Miami, Florida 33131. The initial Registered Agent for the Corporation at that address is Corporate Maintenance Services, LLC.

ARTICLE VIII

DIRECTORS

The business of the corporation shall be managed by a Board of Directors consisting of not fewer than one person, the exact number to be determined from time to time in accordance with the Bylaws.

The name and address of the director of the Board of Directors who shall serve until the first annual meeting of shareholders or until his successor is elected and qualified shall be:

NAME	ADDRESS
David Attias	1000 Brickell Avenue, Ste 215 Miami, Florida 33131

ARTICLE IX

INCORPORATOR

The name and address of the incorporator is: David Attias, 1000 Brickell Avenue, Suite 215, Miami, Florida 33131.

ARTICLE X

INDEMNIFICATION

Every person now or hereafter serving as Director, officer or employee of the corporation shall be indemnified and held harmless by the corporation from and against any and all loss, cost, liability and expense that may be imposed upon or incurred by him in connection with or resulting from any claim, action, suit or proceeding, in which he may become involved, as a party or otherwise, by reason of his being or having been a Director, officer or employee of the corporation, whether or not he continues to be such at the time such loss, cost, liability or expense shall have been imposed or incurred, except with regard to matters as to which any such Director, officer or employee shall be adjudged in any claim, action, suit or proceeding to be liable for his own gross negligence or willful misconduct in the performance of duty.

Expenses (including attorneys' fees) incurred in defending any claim action, suit or proceeding may be paid by the corporation in advance of the final disposition of such a proceeding.

IN WITNESS WHEREOF, I have signed these Articles of Incorporation this 13th day of May, 2011.


David Attias

CERTIFICATE OF DESIGNATION

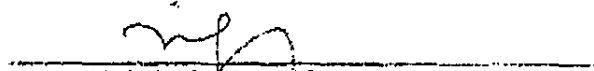
REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of Section 607.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation is: Universal Branding Inc.
2. The name and address of the registered agent and office is: Corporate Maintenance Services, LLC - 1000 Brickell Avenue, Suite 215, Miami, FL 33131

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, the undersigned hereby accepts the appointment as registered agent and agrees to act in its capacity. The undersigned further agrees to comply with the provisions of all statutes relating to the proper and complete performance of its duties, and the undersigned is familiar with and accepts the obligations of its position as registered agent.

Corporate Maintenance Services, LLC


Nicholas Stanham, Manager

May 13, 2011