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**FLORIDA PROFIT/NON PROFIT CORPORATION
STUDENT LIFE MATTERS, INC.**

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Articles of Incorporation

Or

Student Life Matters, Inc.

We, the undersigned incorporators of this corporation under Florida Statute Chapter 607, as amended, adopt the following Articles of Incorporation.

ARTICLE I

Name

The name of this corporation is: *Student Life Matters, Inc.*

ARTICLE II

Principal Office

The principal office of this corporation is located at 3725 South Ocean Drive, #923, Hollywood, Broward County, Florida, 33019

ARTICLE III

Purposes

The general nature of the business and objectives and purposes proposed to be transacted and carried on by and powers of this corporation are to do any and all of the things herein mentioned, as fully and to the same extent as natural persons might or could do, viz:

- (a) Education and consulting services, namely courses, seminars and workshops in the area of student development, namely strategies for achieving success in higher education and life, and the distribution of course materials in connection therewith.
- (b) Courses seminars and workshops for training counselors and educators in student development and college life skills.

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- (c) Education, entertainment, recreation and cultural services, namely, conducting interactive, reality-based simulations, presentations, programs, events and courses of instruction at the secondary and post-secondary levels in the field of higher education preparation that replicate college and university life experiences, and the distribution of educational materials in connection therewith.
- (d) To do all acts and things and conduct and carry on all business and enterprises to the same extent as any natural person which is not specifically prohibited by the laws of the State of Florida, United States of America, any rule or regulation promulgated there under.
- (e) In general, to carry on any other business enterprise and exercise all or any of the corporate powers which may be carried on or exercised by a corporation organized under Chapter 607, Florida Statutes, as amended, not forbidden by the laws of the State of Florida.

ARTICLE IV

Capital Stock

The maximum number of shares of stock that this corporation is authorized to have outstanding any one time is 100 shares of common stock at One Dollar (\$1.00) par value per share. The consideration to be paid for each share shall be payable in lawful money of the United States of America or in property, labor or services which, in the judgment of the Board of Directors, shall be of the valuation equivalent to the value of the stock to be issued.

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ARTICLE V

Voting Rights

Except as otherwise provided by law, the entire voting power for the election of directors and for all other purposes shall be vested exclusively in the holders of the outstanding Common Shares.

The manner of election for directors and the manner of their admission are to be provided for in the by-laws.

ARTICLE VI

Duration

This corporation is to have perpetual existence commencing on the date of execution and acknowledgement of these Articles of Incorporation.

ARTICLE VII

Initial Registered Agent

The street address of the initial registered agent of this corporation is Rozalia Williams, 3725 South Ocean Drive #923, Hollywood, FL, 33019. The Board of Directors may, from time to time change the designated registered agent of the corporation.

ARTICLE VIII

Incorporator

The name and address of the Incorporator of this corporation is Rozalia Williams, 3725 South Ocean Drive #923, Hollywood, FL, 33019.

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ARTICLE IX

Directors

The initial number of directors of this corporation shall be one (1). The number of directors may be either increased or decreased from time to time as provided for in the by-laws.

The names and addresses of the members of the first board of directors who, subject to the provisions of the Certificate of Incorporation, the By-Laws and Corporation Laws of the State of Florida, shall hold office for the first year of the corporation's existence, or until their successors are elected and have qualified are:

Name	Address
Rozalia Williams	3725 South Ocean Drive, #923 Hollywood, FL 33019

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ARTICLE X

Indemnification

The corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

IN WITNESS WHEREOF, the undersigned has made and subscribed these Articles of Incorporation at Hollywood, Broward County, Florida, for the uses and purposes aforesaid, this 10th day of May, 2011.

Rozalia Williams
Rozalia Williams

3725 South Ocean Drive #923
Hollywood, FL 33019

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CERTIFICATE OF DESIGNATION
REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of section 607.0501, Florida Statutes, the undersigned corporation organized under the laws of the State of Florida submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation is:

Student Life Matters, Inc.

2. The name of the address of the registered agent and office is:

Rozalia Williams
3725 South Ocean Drive, #923
Hollywood, FL 33019

Rozalia Williams
Title: President
Date: 5/10/11

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

Signature/Registered Agent

Rozalia Williams
Rozalia Williams
Date: 5/10/11

Signature/Incorporator

Rozalia Williams
Rozalia Williams
Date: 5/10/11

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