

**Electronic Articles of Incorporation  
For**

P11000039274  
FILED  
April 22, 2011  
Sec. Of State  
jshivers

HELEN OF THE WEST,INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

HELEN OF THE WEST,INC

**Article II**

The principal place of business address:

1417 N. BETTY LANE  
CLEARWATER, FL. 33755

The mailing address of the corporation is:

1564 GENTRY ST.  
CLEARWATER, FL. 33755

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.□□□□□□□□SMALL BUSINESS VENTURE

**Article IV**

The number of shares the corporation is authorized to issue is:

100

**Article V**

The name and Florida street address of the registered agent is:

JULIET WILLIAMS  
1564 GENTRY ST.  
CLEARWATER, FL. 33755

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JULIET WILLIAMS

## **Article VI**

The name and address of the incorporator is:

JULIET WILLIAMS  
1564 GENTRY ST.

CLEARWATER, FL 33755

Electronic Signature of Incorporator: JULIET WILLIAMS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

## **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P.  
BENEDICT WILLIAMS  
1564 GENTRY ST.  
CLEARWATER, FL. 33755

Title: VP  
JULIET WILLIAMS  
1564 GENTRY ST.  
CLEARWATER, FL. 33755

Title: SEC.  
ZEMMA WILLIAMS  
1564 GENTRY ST.  
CLEARWATER, FL. 33755

Title: T.  
ADORA WILLIAMS  
1564 GENTRY ST.  
CLEARWATER, FL. 33755

## **Article VIII**

The effective date for this corporation shall be:

04/18/2011