Electronic Articles of Incorporation
For

P11000038591
FILED
April 20, 2011
Sec. Of State
jshivers

ALTERED EGO BRAND INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ALTERED EGO BRAND INC.

Article II

The principal place of business address:

2037 HARRISON STREET
HOLLYWOOD, FL. US 33020

The mailing address of the corporation is:

2037 HARRISON STREET
HOLLYWOOD, FL. US 33020

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

AMY LOSEK
2037 HARRISON STREET
HOLLYWOOD, FL. 33020

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: AMY LOSEK

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Article VI

The name and address of the incorporator is:

AMY LOSEK
2037 HARRISON STREET

HOLLYWOOD, FL 33020

Electronic Signature of Incorporator: AMY LOSEK

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: DIR
BOB ALZON
1125 REDWOOD STREET
HOLLYWOOD, FL. 33019 US

Title: DIR
AMY LOSEK
2037 HARRISON STREET
HOLLYWOOD, FL. 33020 US